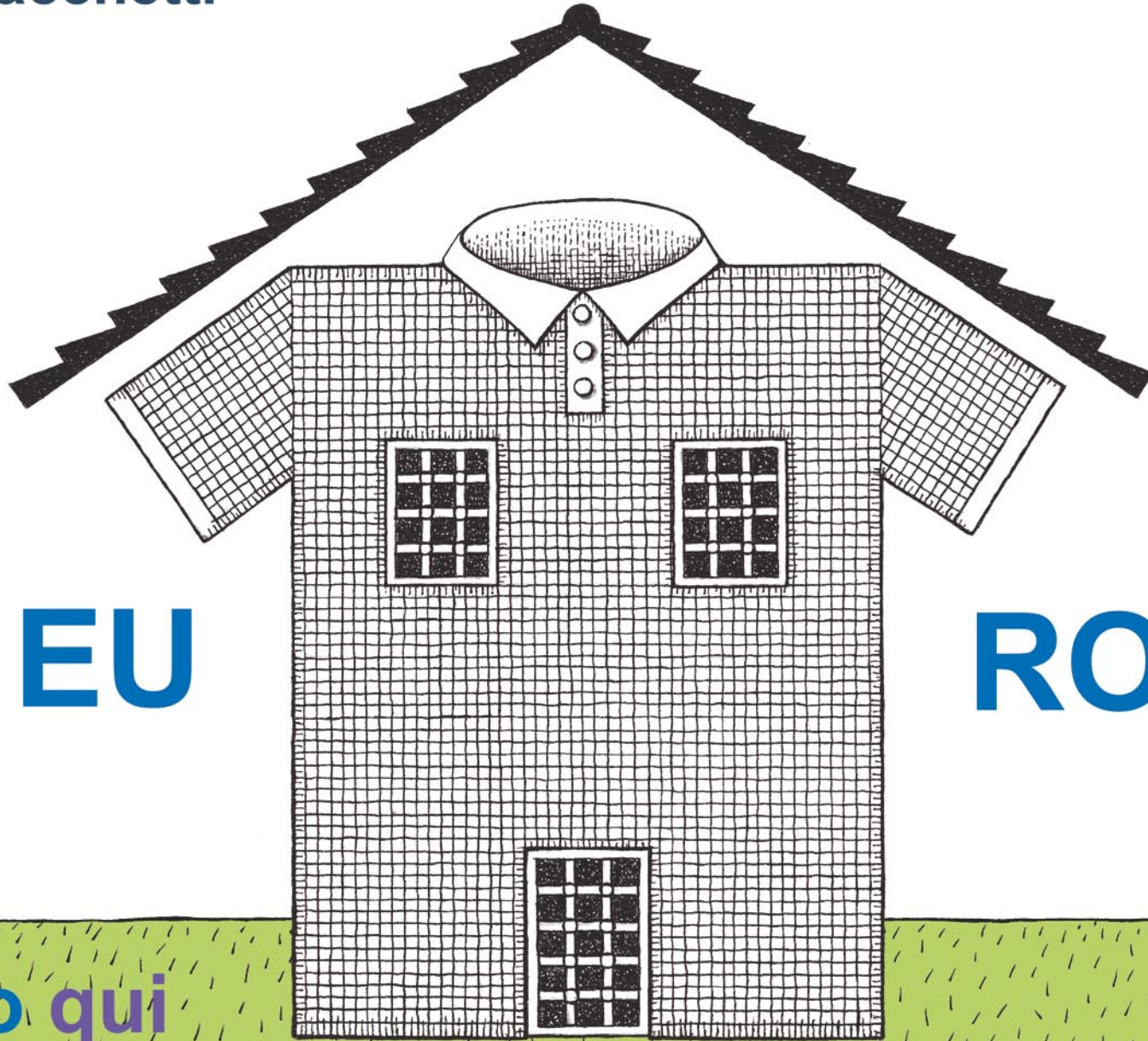


Franco Sacchetti



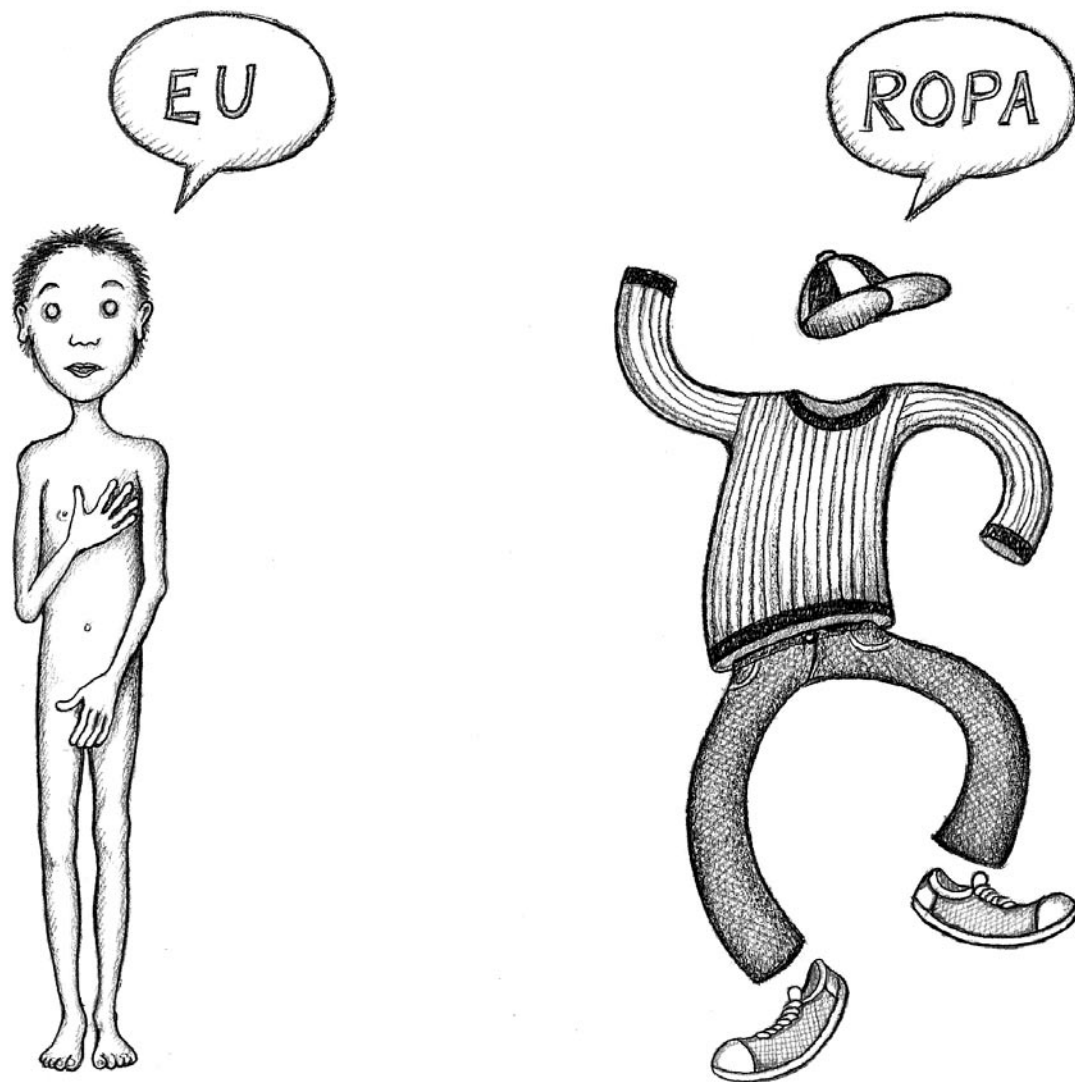
EU

ROPA

Franco Sacchetti

io abito qui

this is my address

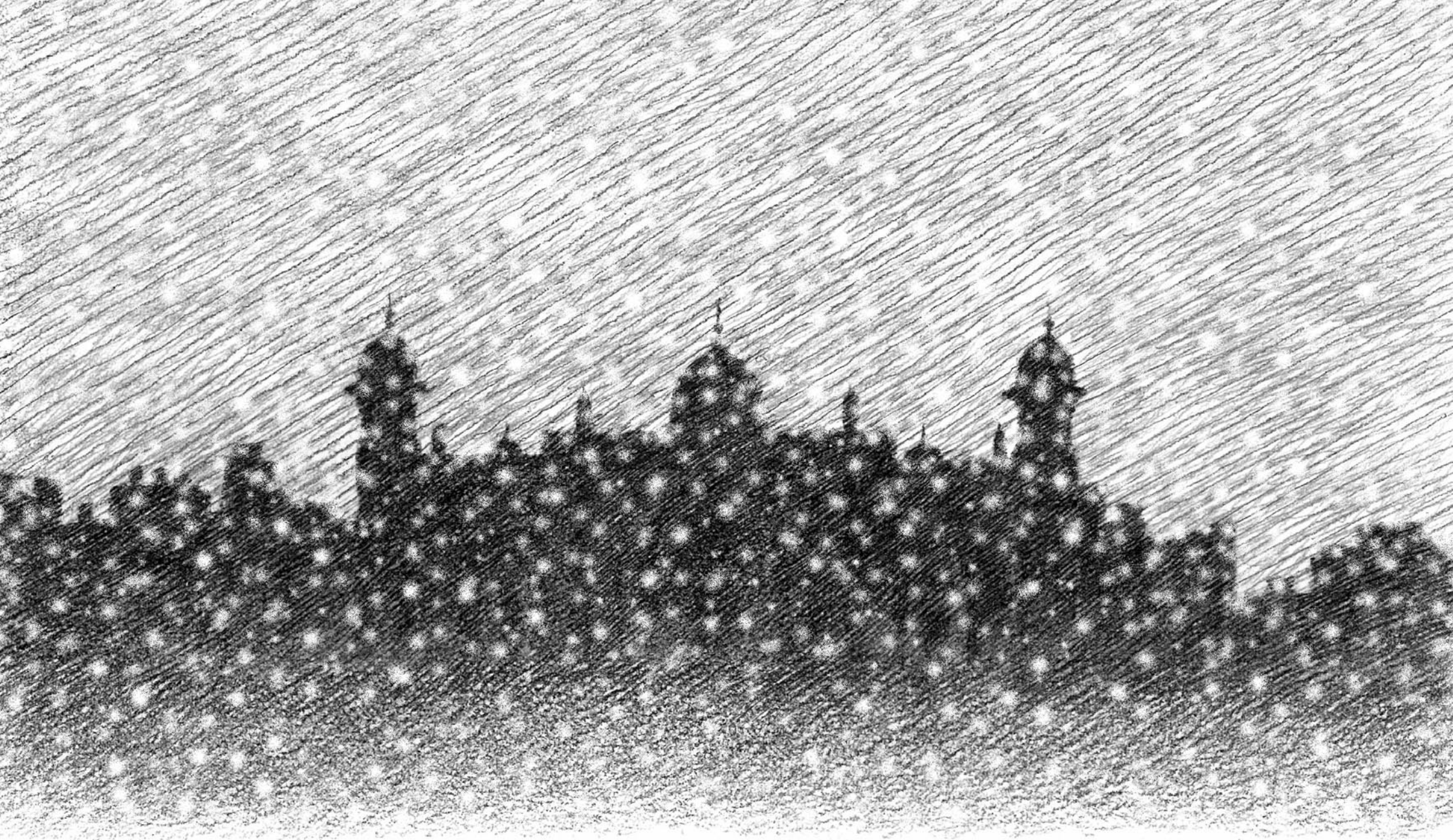


Written and drawn by Franco Sacchetti in collaboration with Clean Clothes Campaign
translated by Christine Tracey

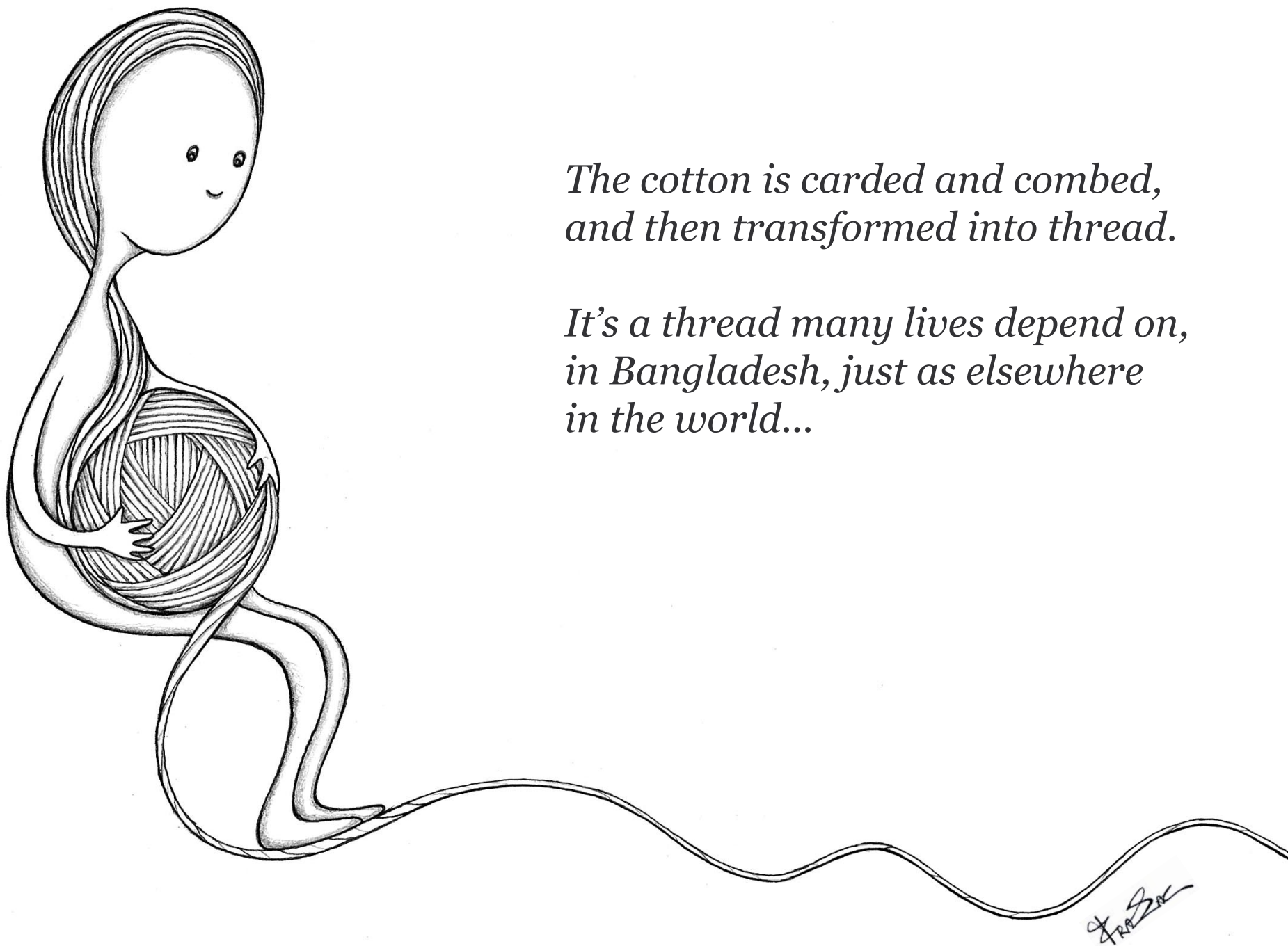
(Eu) ropa is an artistic project of Insomnia Company supported by Iberescena and Electa Creative Arts
www.franco.sacchetti.it www.insomniaitalia.blogspot.com



Dhaka, Bangladesh.



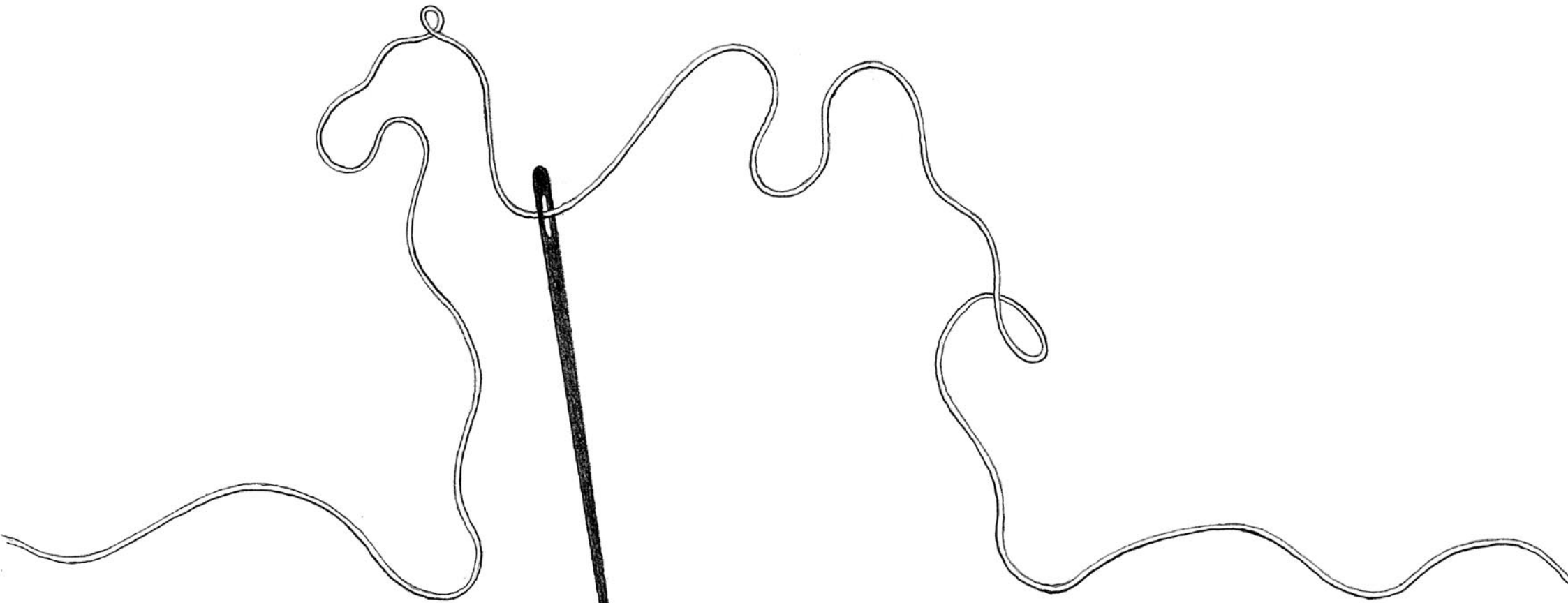
Don't be fooled, it isn't snowing. It never snows in these parts. They look like snowflakes but they're actually flecks of cotton...



*The cotton is carded and combed,
and then transformed into thread.*

*It's a thread many lives depend on,
in Bangladesh, just as elsewhere
in the world...*

Fraser

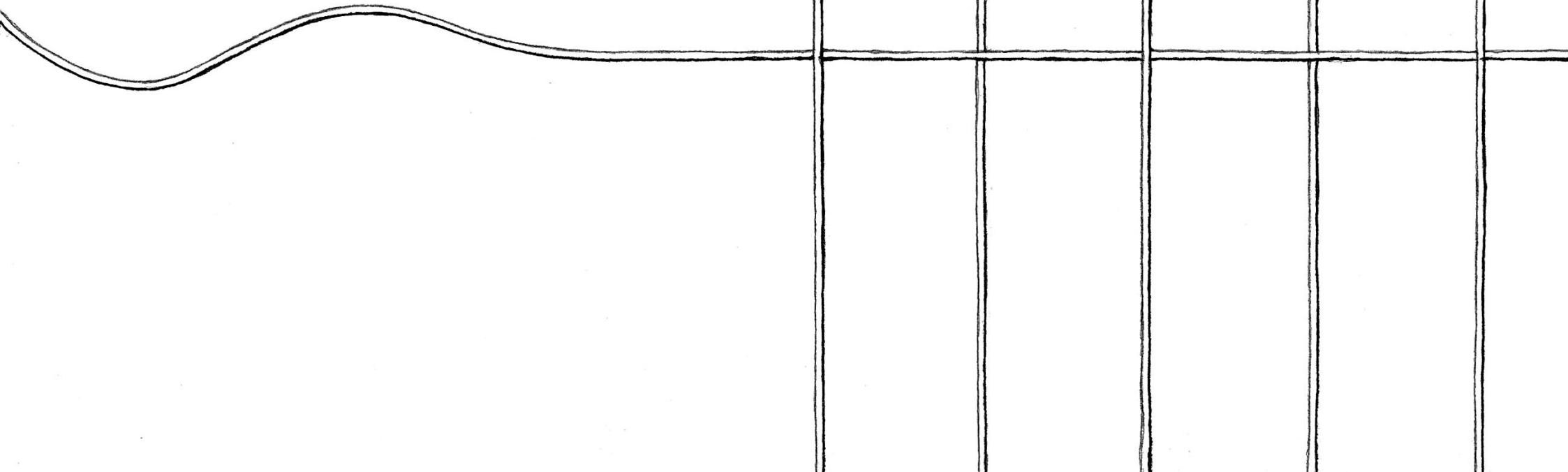


*A thread so flexible
and so fine
It tells us
continue*

*it can take on any form,
it can pass through the eye of a needle.
an age-old story that we
to ignore...*

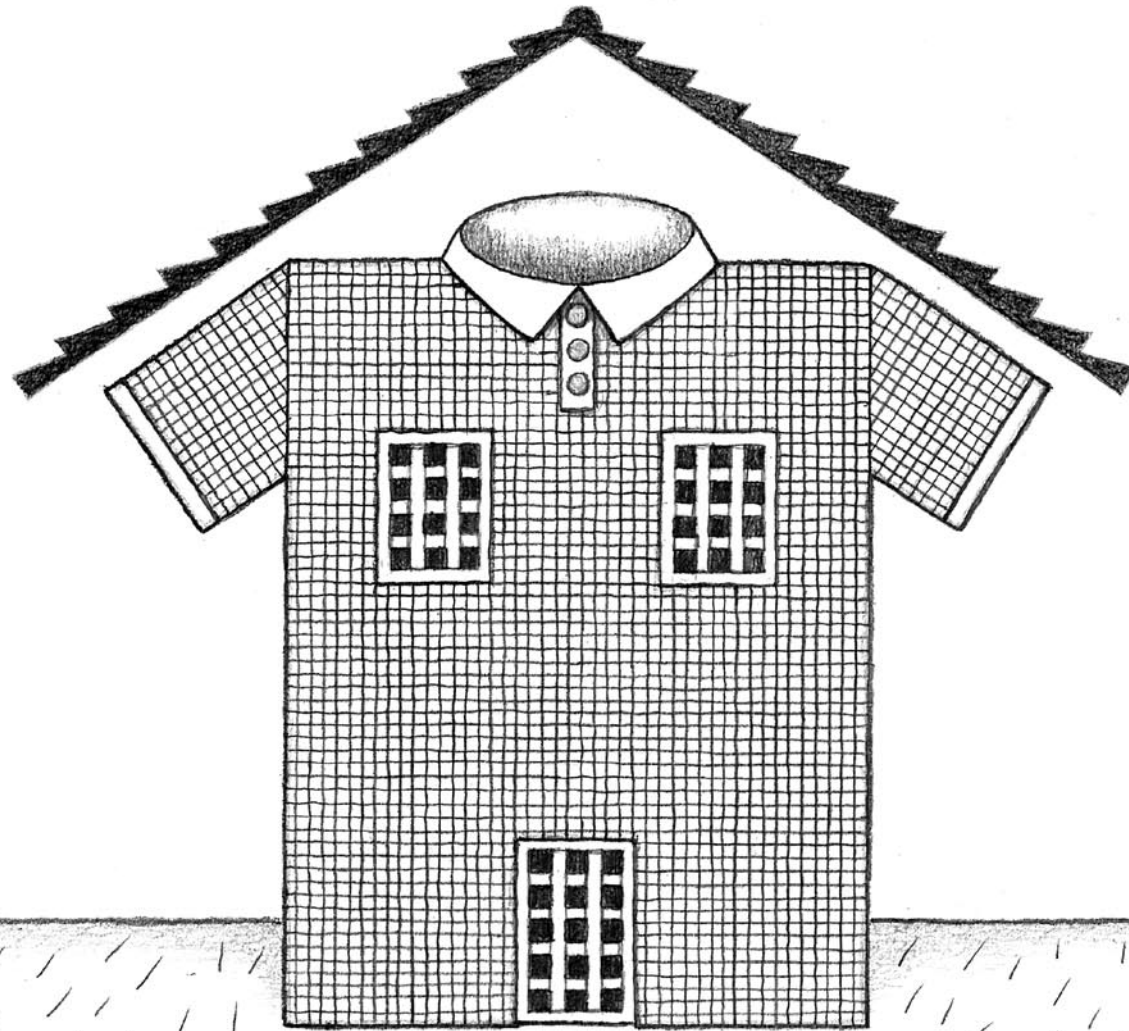
Frazer

*The weft and the warp.
The thread,
woven through other threads,
is transformed into cloth.....*



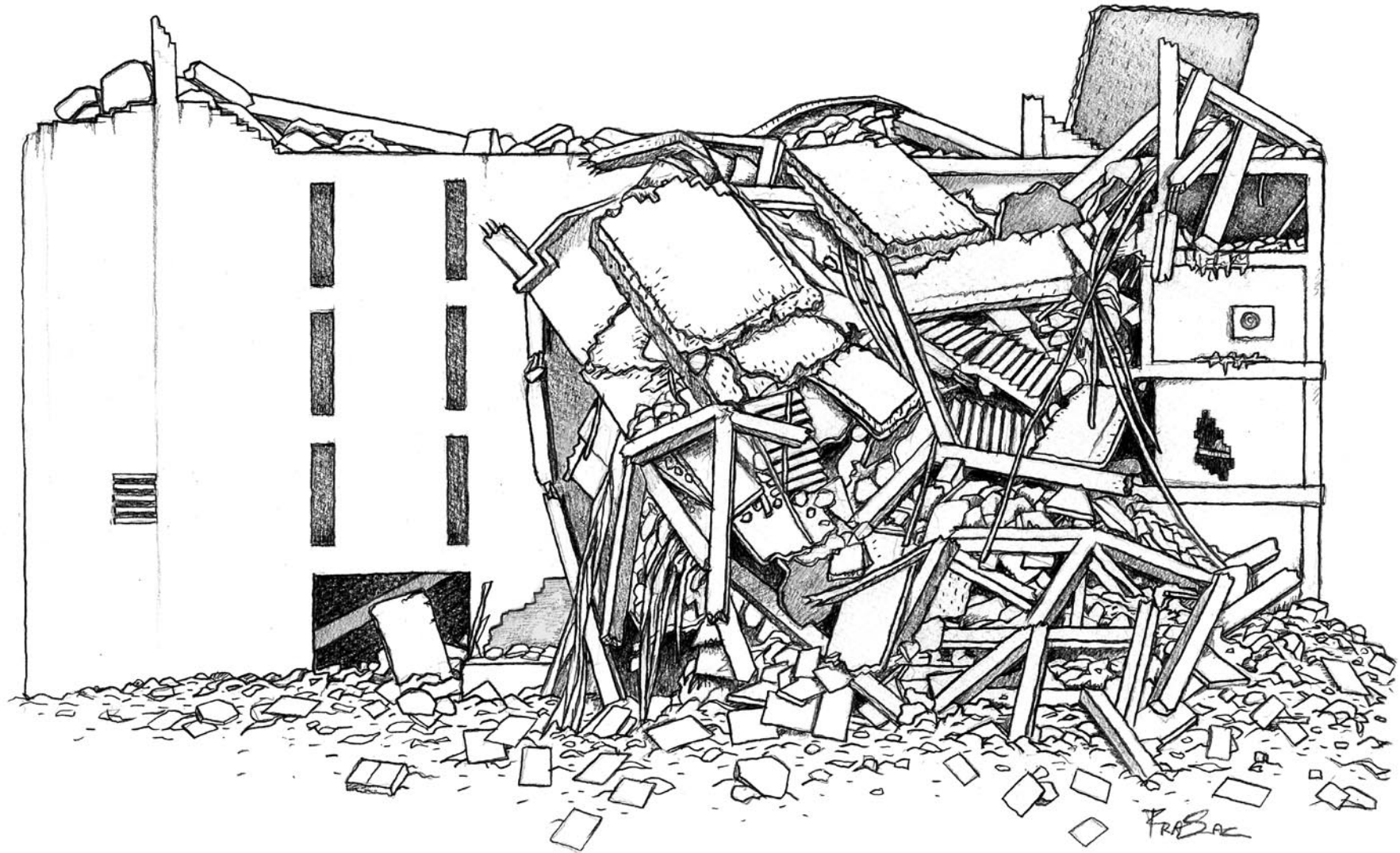


J. S. 2007



*A cloth whose production can involve humiliation, imprisonment, slave-labour,
In the worst cases, even death.....*

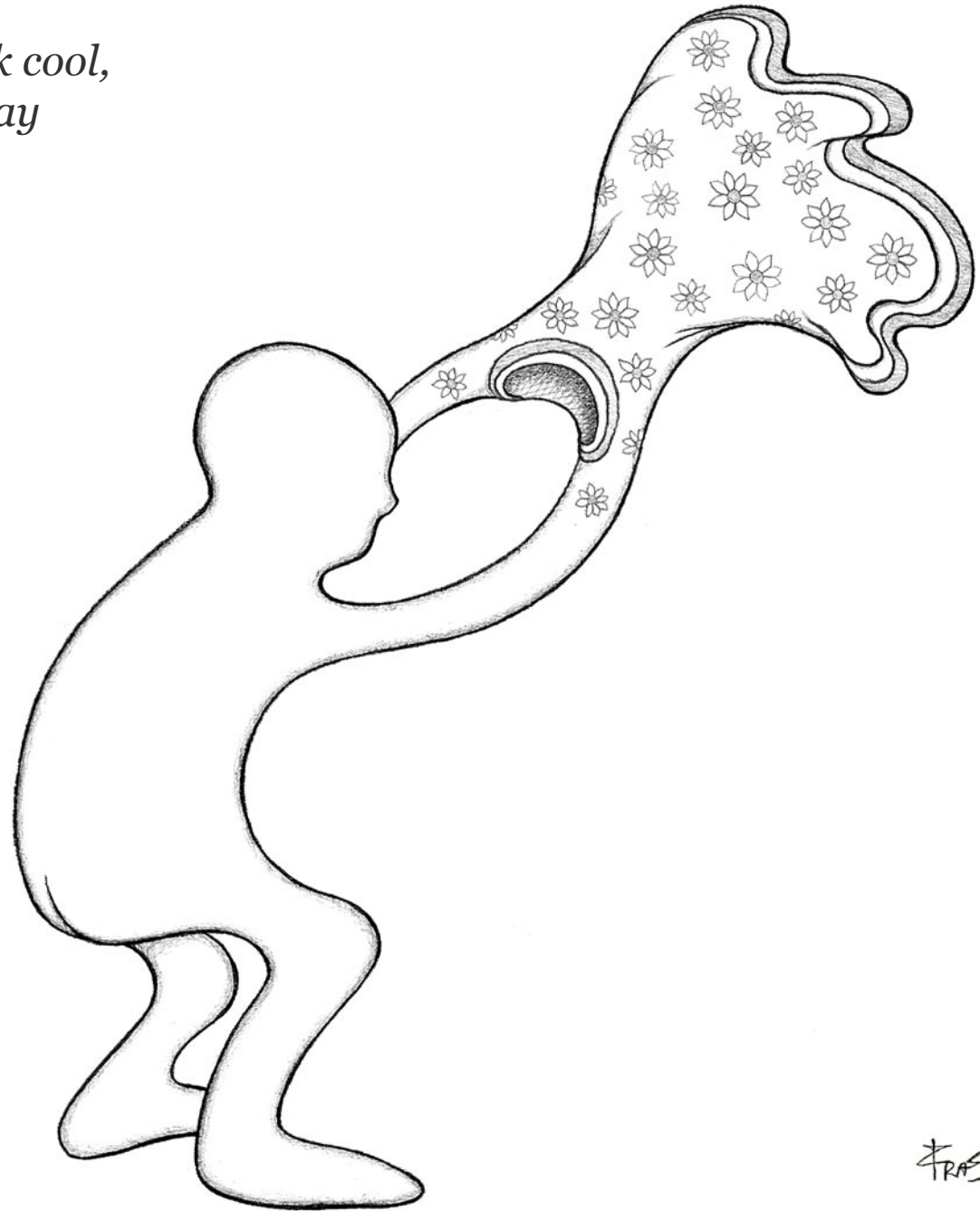
FRASAC



Like in the Rana Plaza building in Dhaka, which we can 'affectionately' call Uncle Benetton's Cabin. On 24 April 2013, 1138 people lost their lives here. It was the greatest industrial tragedy after Bhopal...

*1138 people died so that you could look cool,
wearing clothes for which you don't pay
the true price.*

*1138 people died.
Most of them were women.*



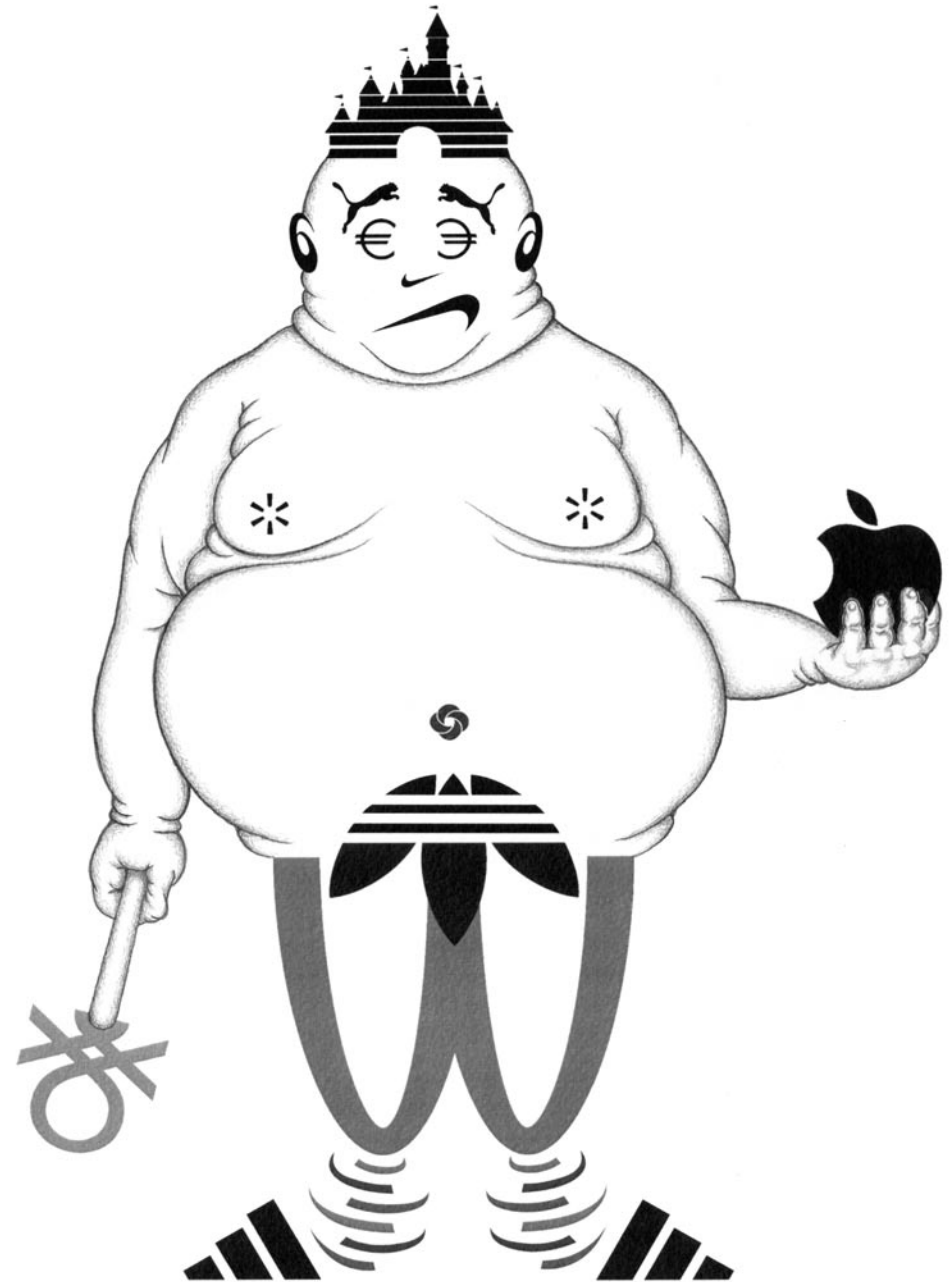
FRASAC

Benetton isn't the only brand name involved. In that building they also produced clothes for Walmart, El Corte Ingles, Inditex, Children's Place, Primark, Joe Fresh (Loblaws), KiK, Bon Marché, Mascot, Adler, Auchan, Matalan, Lee Cooper, Carrefour and Mango, Manifattura Corona and Yes Zee.

This was the most serious episode in a long series of tragic accidents and violations of human rights by the big brand names of the West - the very brands that we wear every day.

A trail of blood and suffering which shows the dark side of our consumer society. The slaves are on the other side of the world, although the brand of their slavery is on our backs.

But the King is naked now...



THE KING IS NIKED

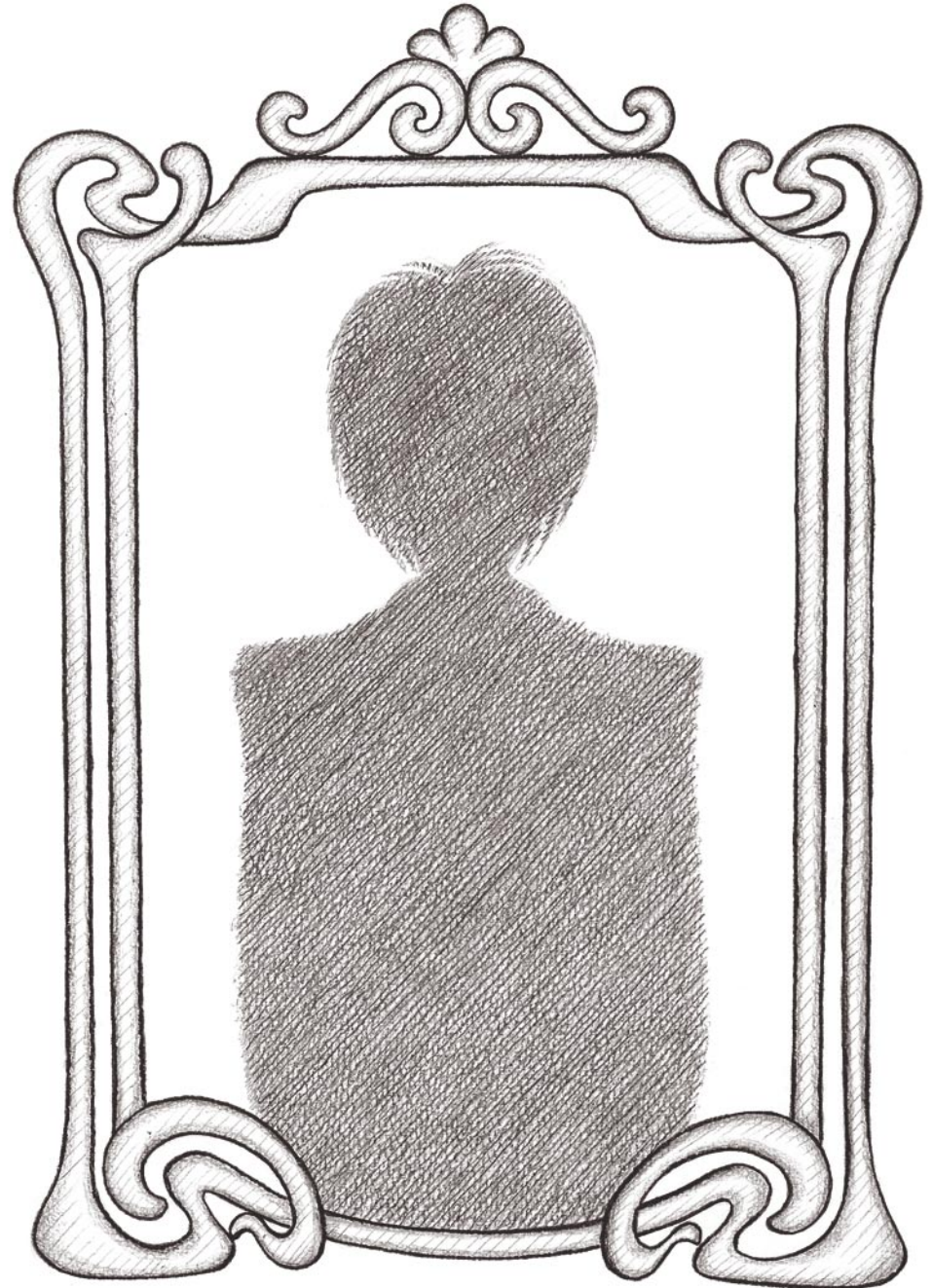
FRASAC

In Bangladesh alone, between 2005 and 2013, there were 12 terrible accidents, which caused 1468 victims. After the collapse of the Rana Plaza, and thanks to an intense international campaign, a million signatures were collected in just a few weeks. In June 2013 the The Bangladesh Fire and Building Safety Accord was signed.

But Bangladesh isn't the only country in which working conditions are unacceptable.

Remember all this the next time you're trying on new clothes in front of the mirror.

Look beyond the label!

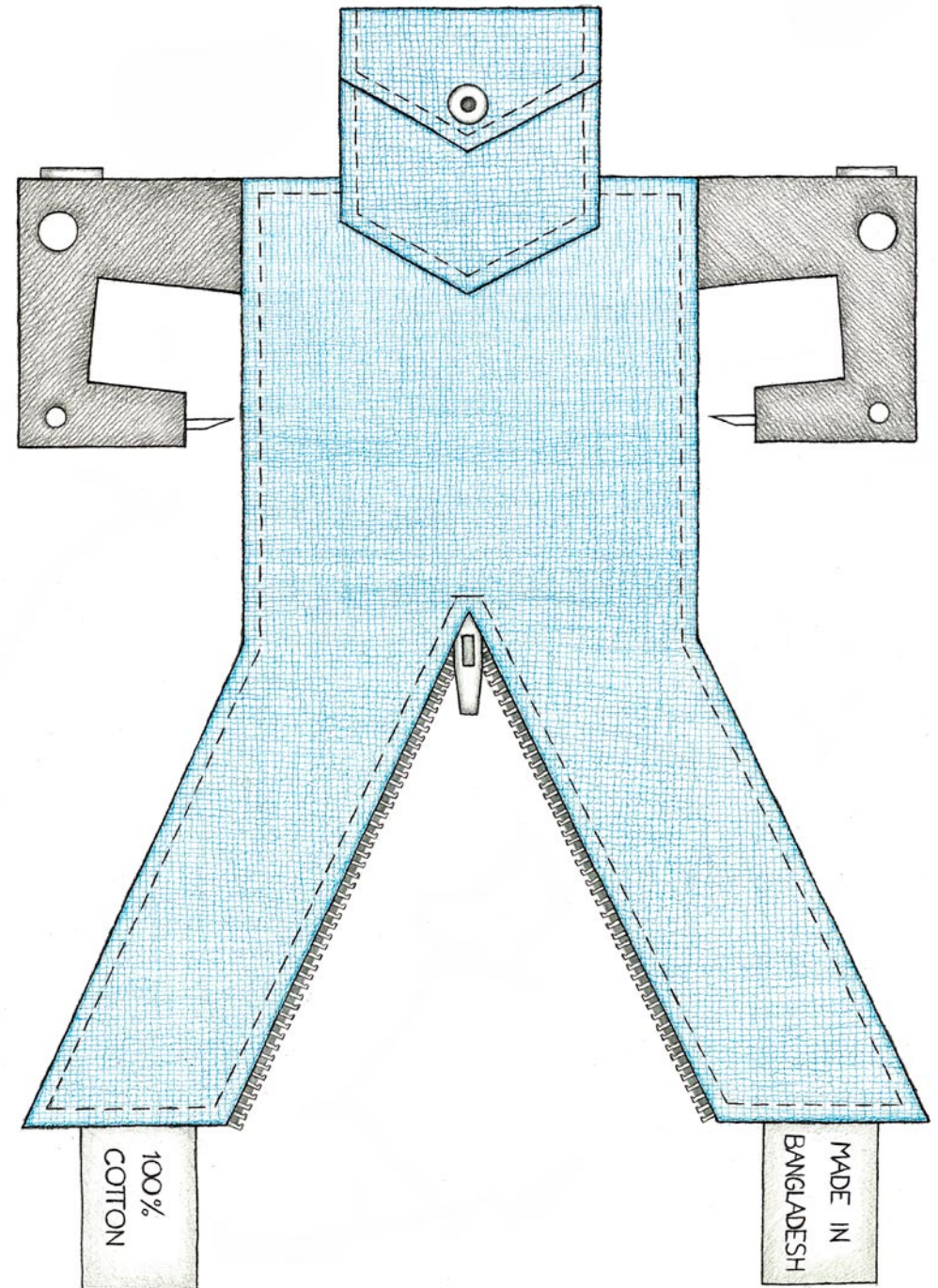


Be aware that it's not just you inside the garment you wear, but all the people that helped make it.

For a salary of maybe 68 dollars a month, they worked 12 hours a day, 6 days a week. Constantly abused and intimidated.

Why should they not have the same rights as you?

Help put an end to exploitation in the clothing industry!



If you believe that a “Made in Europe” label is a sufficient guarantee against labour exploitation, sadly, you’re totally wrong!

Not only in Asia, but even inside Europe and in the European Union we can find starvation wages, denied rights and terrible working conditions in the garment sector. In 2013 legal minimum wages in Bulgaria, Romania and Macedonia, were lower than in China; in Moldavia and Ucraina they were lower than in Indonesia.

Zara, H&M, Hugo Boss, Adidas, Puma, Nike, Levi’s, Max Mara, Tom Tailor, Benetton, Mango, Tesco, Versace, Dolce e Gabbana, Gerry Weber, Otto, Arcadia, Prada, Esprit and C&A all produce in Eastern Europe.

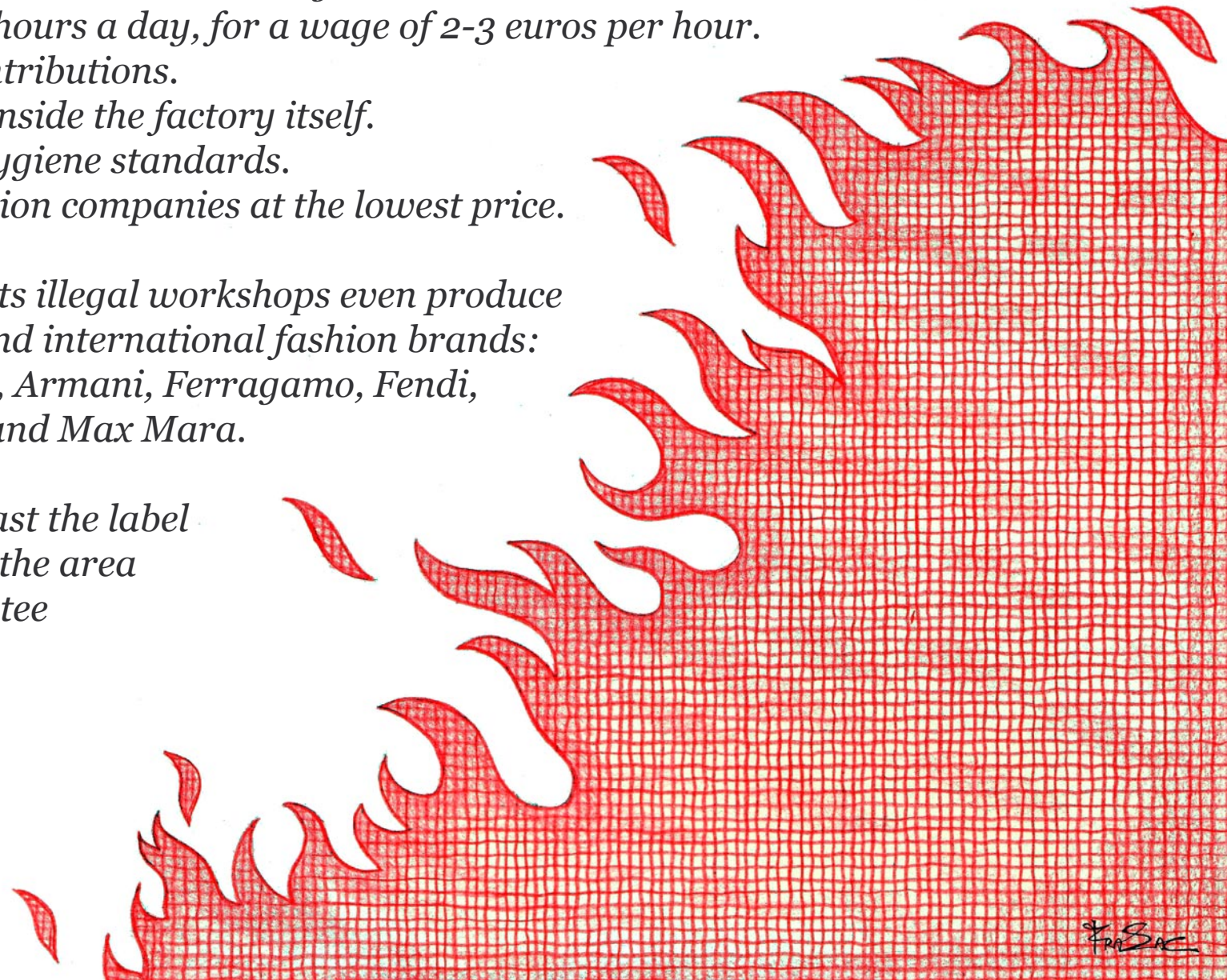


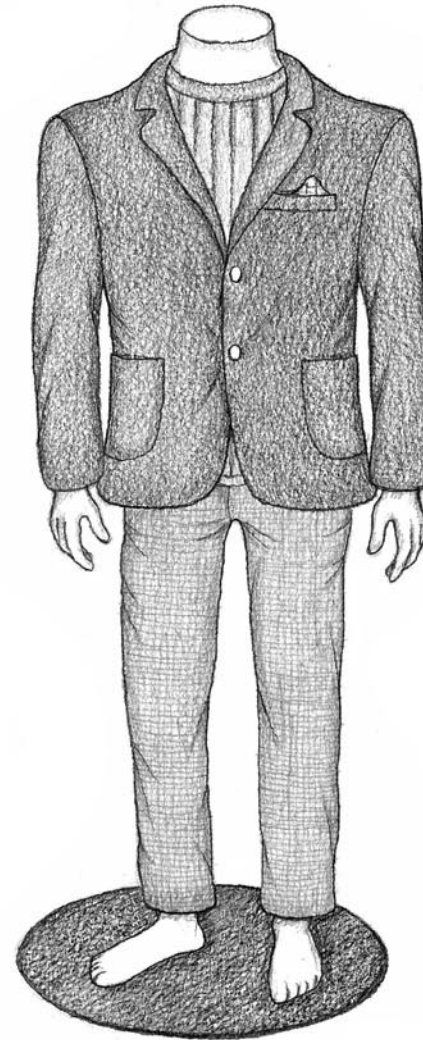
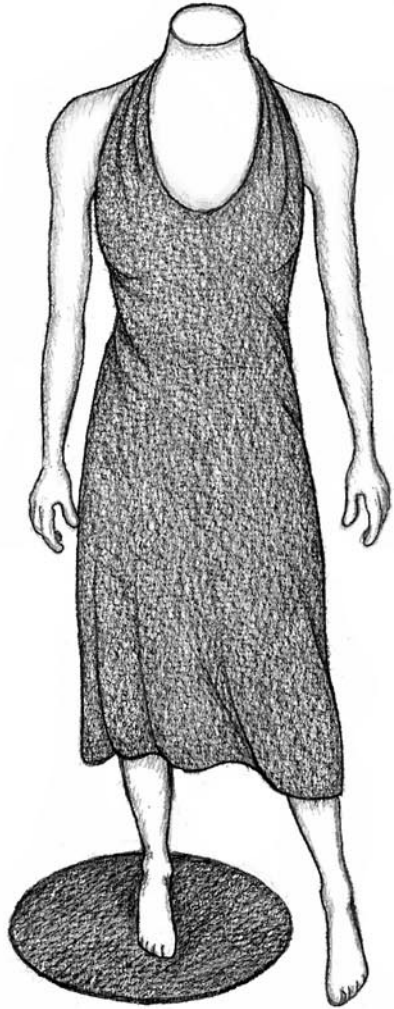
On 1st December 2013, 7 persons died in a fire in the garment factory Teresa Moda, just like the year before in Dhaka, 24th November 2012, when 112 persons died.

But this wasn't Bangladesh. It was Prato, Italy! All workers were Chinese. They had to work up to 17 hours a day, for a wage of 2-3 euros per hour. Without social security contributions. They had to eat and sleep inside the factory itself. Without safety or decent hygiene standards. To produce and sell to fashion companies at the lowest price.

In the Italian textile districts illegal workshops even produce on behalf of big national and international fashion brands: Louis Vuitton, Prada, Dior, Armani, Ferragamo, Fendi, Ferré, Valentino, Versace and Max Mara.

So, if you believe that at least the label "Made in Italy", at least in the area of high fashion is a guarantee against exploitation... you're wrong again!





*The fact that many shop mannequins have no head doesn't mean you needn't use yours when you buy a garment.
Only buy clothes produced in an environment of dignity and justice, because as often as not if you knew the history of what you wear, you would stop wearing it.*

For example, did you know that sandblasting, the process that gives jeans that distressed, worn-out look that's so fashionable, is dangerous for the health of the workers? It's no use sticking your head in the sand.

The workers use an air compressor to spray the jeans with sand, and silica dust ends up in the air that they breathe. This can lead to an acute form of silicosis, a lung disease which can cause premature death.

Around the world many thousands of workers are at risk and many have already died.

Sandblasting not only distresses the jeans, but also the workers!

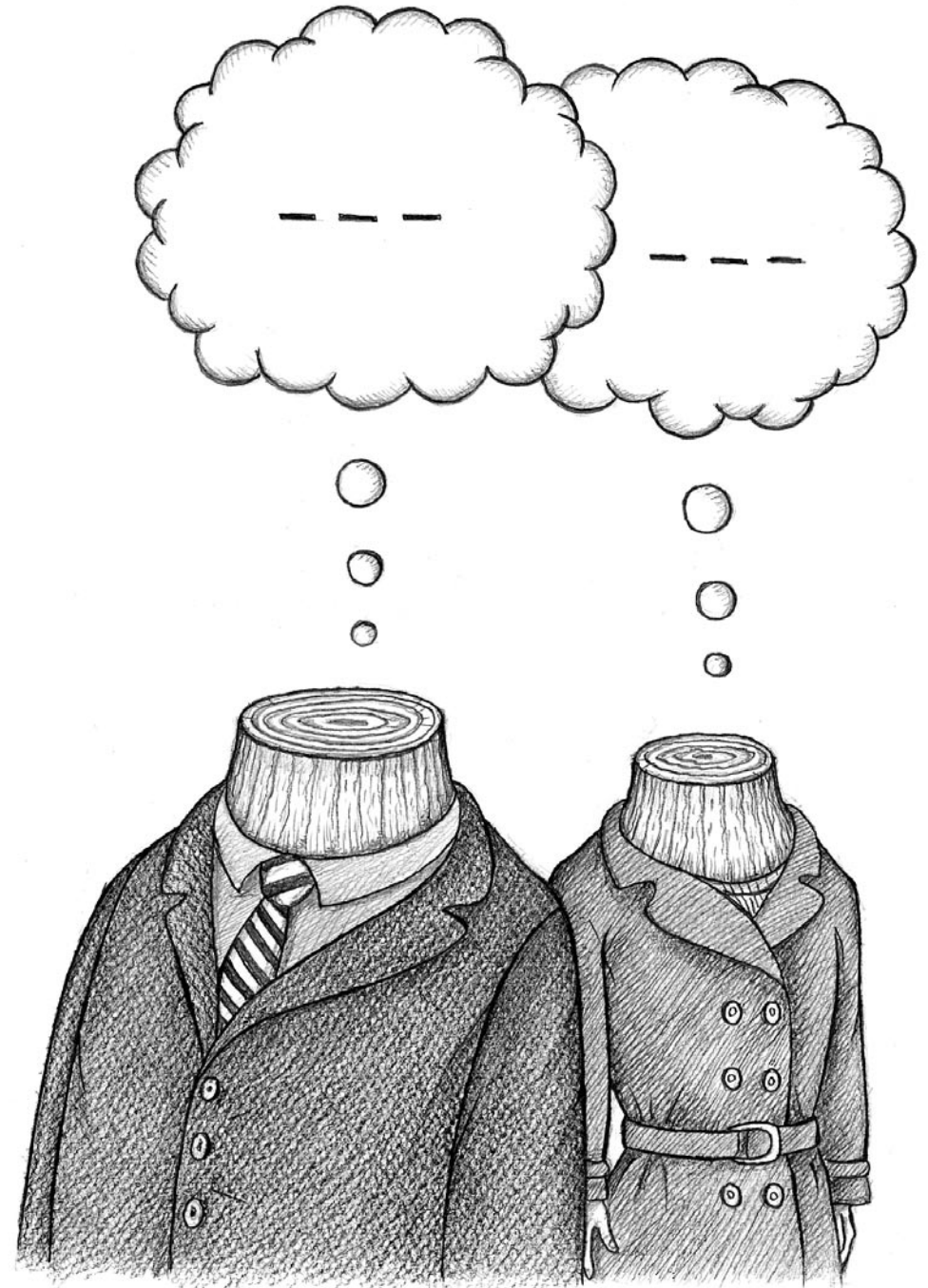


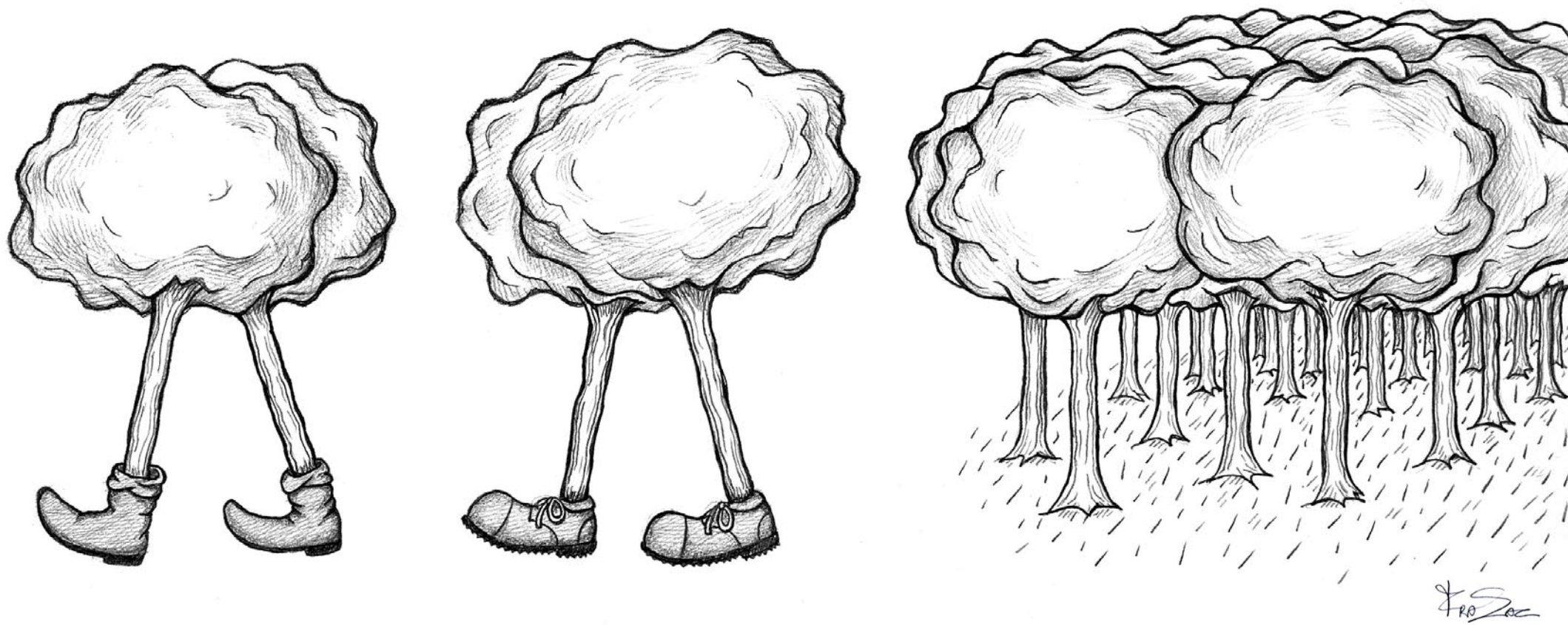
And do you think that environmental rights are respected where workers' rights are not?

Vast tracts of trees are cut down and forests are destroyed to make way for plantations of cotton and linen.

We dress ourselves in more clothes than we really need and at the same time strip our planet bare.

We deprive our lungs of oxygen.





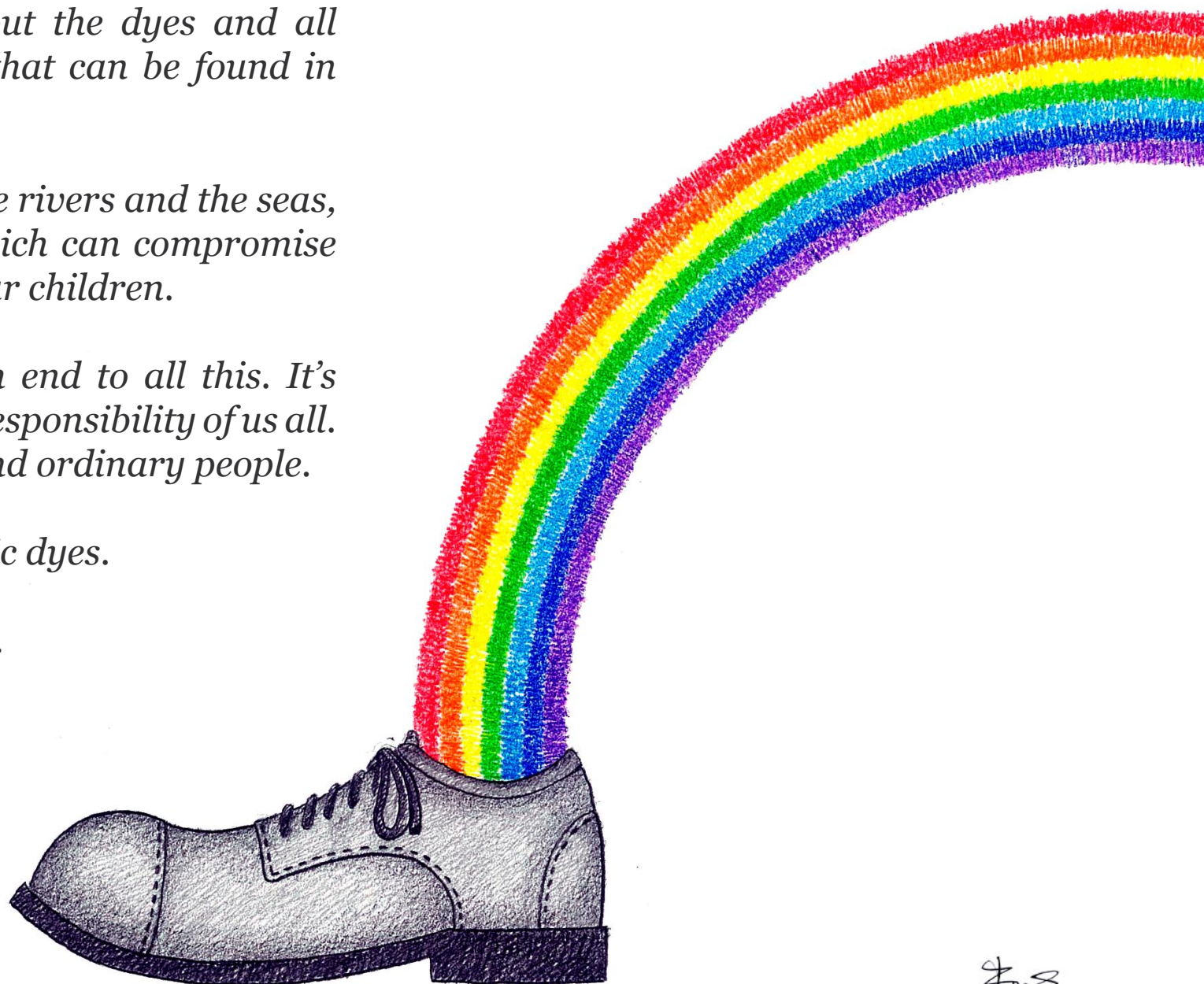
We could talk about the link between producers of hamburgers, like McDonald's, and the shoe industry. In South America, and in Brazil in particular, beef and leather production are responsible for the destruction of two-thirds of the Amazonian Rainforest. It's our duty to ask these industries for guarantees regarding their use of raw materials. To demand that they do not cause deforestation.

Finally, we could talk about the dyes and all the other toxic chemicals, that can be found in clothing.

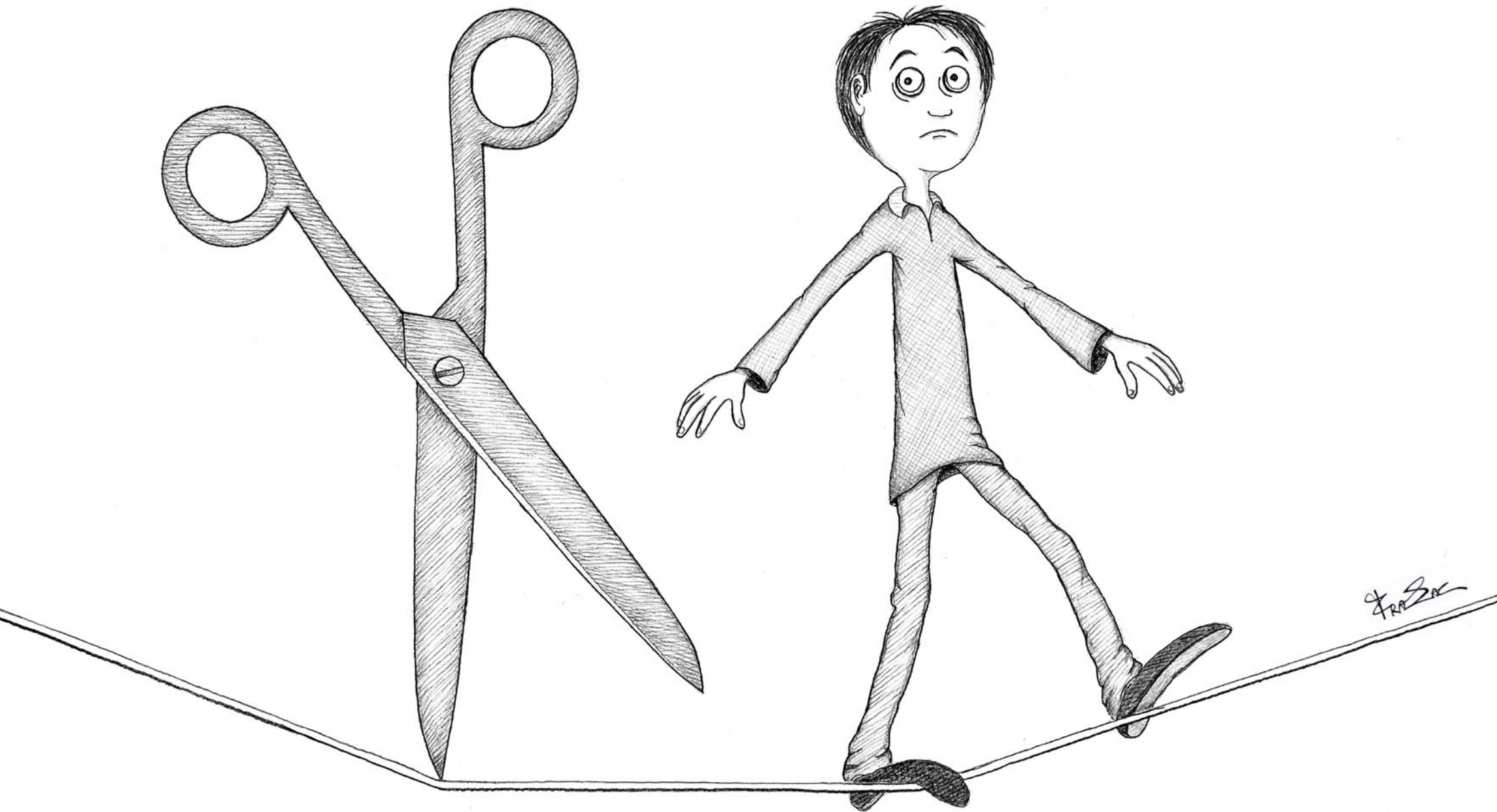
Chemicals that end up in the rivers and the seas, but also into your skin, which can compromise your health, and that of your children.

Be informed. Act to put an end to all this. It's your right, but it's also the responsibility of us all. companies, governments and ordinary people.

*A rainbow doesn't have toxic dyes.
Let it shine into your shoes,
your clothes, your thoughts.*

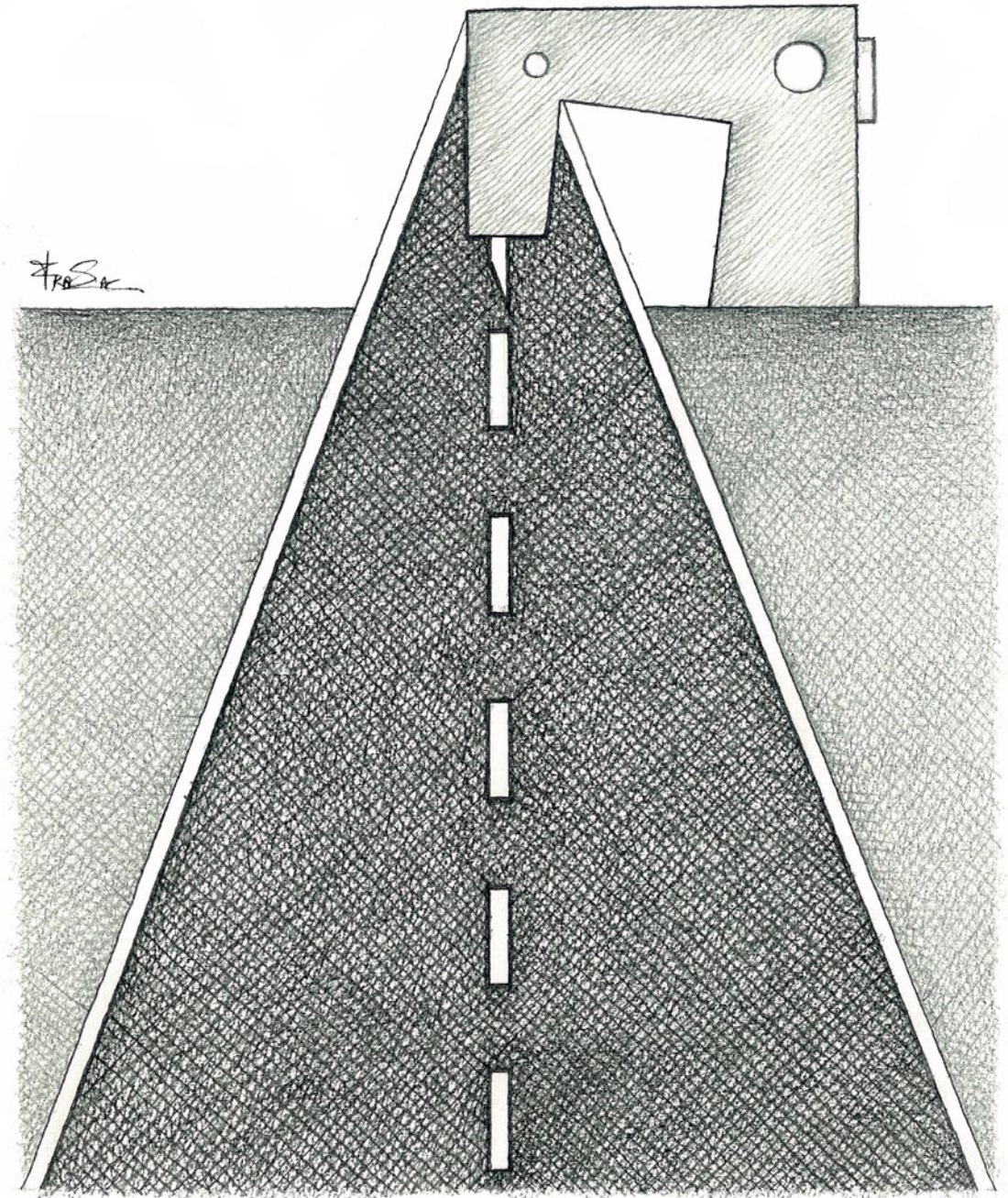


FROZAC



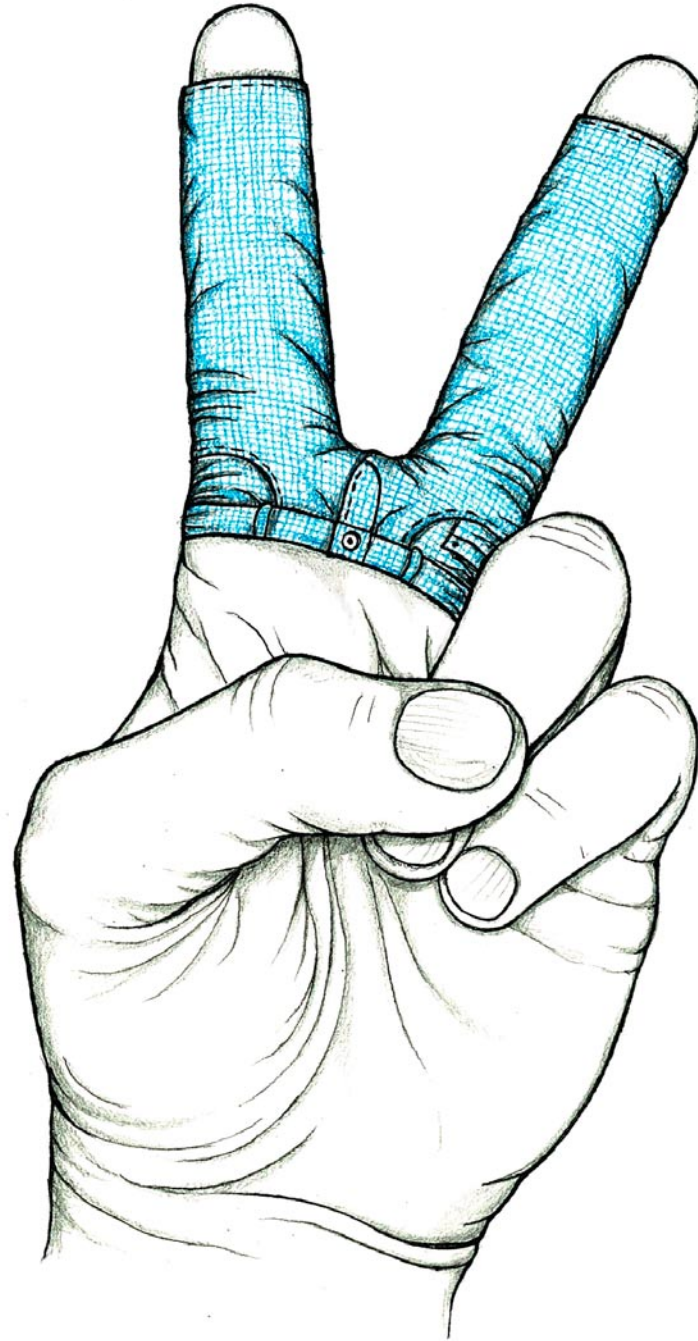
For each one of us the thread of life is both fine and precious and together we form a cloth which is unique. But where a single thread is cut this cloth can unravel.

*Let's stitch
together
a highway
for human rights
and
environmental rights!*



Peace!

*Support
the Clean Clothes Campaign.*



FRA SAC

The Clean Clothes Campaign is an alliance of organisations in 16 European countries. It works to improve working conditions and empower workers in the global clothing industry. It also works to educate and mobilise consumers, lobby companies and governments, and offer direct solidarity support to workers in the global clothing industry as they fight for their rights and demand better working conditions. It cooperates with a partner network of more than 250 organisations and unions in garment-producing countries and with similar labour rights campaigns in the United States, Canada, and Australia.

For information about participating and donating:

www.cleanclothes.org

www.abitipuliti.org

Follow us and share the campaign on Facebook:

<https://www.facebook.com/CleanClothesCampaign>

<https://www.facebook.com/CampagnaAbitiPuliti>

and on Twitter @cleanclothes

@abitipuliti



The text of (Eu)ropa refers to the Abiti Puliti/Clean Clothes Reports:

- *Living Wage in ASIA*

- *Stitched up! Poverty wages for garment workers in Eastern Europe and Turkey*

- *Can you earn a living wage in fashion in Italy?*

available for free download on the official sites of the Campaign.

ABITO QUI THIS IS MY ADDRESS MY DRESS ABITO NEL MIO ABITO I LIVE
EUROPA EU ROPA ESTA ES MI ROPA MA ROBE QUEM SOU EU ROPA YOU
CHI SONO IO EUROPA WHAT WE WEAR WHERE WE ARE ROPA TRAS ROPA
AFTER WORD EVERYTHING THAT COVERS MY SHAME OF BEING NAKED
WE SHOULD NOT COVER WITH NUDITY THESE SHAMEFUL CLOTHES MA ROBE WE
A ROBE WHERE I LIVE IS NOT NECESSARY MI ROPA EU ROPA NOT NEC
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