

# WIBRA

## BRANDS:

Wibra

Formal name: Wibra  
HQ: Netherlands  
Revenue 2018:  
Profit 2018:

Direct suppliers: ?  
Sub-contractors: ?  
according to brand

Top production countries: China  
Bangladesh  
Turkey

## SUPPLY CHAIN TRANSPARENCY:



Wibra does not disclose names and addresses of its suppliers. → It is time for Wibra to go transparent! A first step should be to comply with the Transparency Pledge, and publish data in a machine-readable format.

see: [transparencypledge.org](https://transparencypledge.org)

## LIVING WAGE PAID:



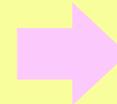
This means: Wibra makes no claim and no public evidence was found that its suppliers are paying a living wage. → Wibra should respect the right of workers in its supply chain to a living wage and ensure full transparency in order to demonstrate the implementation of a real living wage at factory level.

Wibra has some commitment to ensure a living wage is paid across its supplier network but this may not meet all criteria.



Wibra should commit publicly to ensuring a properly defined living wage is paid across its supply chain.

Wibra has no public plan describing how to improve wages for workers across its supplier network.



Wibra should commit to a published plan describing how a living wage will be achieved in a reasonable time-frame.

No evidence was found that Wibra takes steps to safeguard wages when they are in price negotiations with suppliers. This allows suppliers to put profit margins ahead of wage security for workers.



Wibra should isolate labour from other production costs, so its suppliers do not cut wages in order to negotiate lower prices.

Several benchmarks are available for companies to measure whether wages are sufficient to meet the basic needs of workers and their families.

No evidence was found of public information on gender pay gaps in its supply chain.

However, no evidence was found that the company uses any credible living wage benchmark.

No data about wages currently paid to workers at its suppliers is disclosed.

Wibra does not publicly report on unionization of workers nor on existing collective bargaining agreements in its supplier factories.

# FASHION CHECKER

## BRAND PROFILE

### APRIL 2020

**NO REPLY**

This company did not respond to our questionnaire. All information included in this profile has been collected from publicly available sources.



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