

**BRAND PROFILE APRIL 2020** 



## **WEHKAMP**

**BRANDS**:

Wehkamp Whkmp's own Anytime Beachwave

## **SUPPLY CHAIN TRANSPARENCY:**



Wehkamp discloses some information on the production units in its supply chain and publishes data in a machine-readable format. → Wehkamp should become fully compliant with the Transparency Pledge and provide a breakdown by gender of the wages paid by its suppliers.

Formal name: Wehkamp Holding BV Netherlands

HQ:

Revenue 2018: Profit 2018:

Top production countries: Turkey

> India China

## LIVING WAGE PAID:



39

Direct suppliers:

according to brand

Sub-contractors:

This means: Wehkamp makes no claim and no public evidence was found that its suppliers are paying a living wage. → Wehkamp should respect the right of workers in its supply chain to a living wage and ensure full transparency in order to demonstrate the implementation of a real living wage at factory level.

see: transparencypledge.org

Wehkamp has some commitment to ensure a living wage is paid across its supplier network but this may not meet all criteria.



Wehkamp should commit publicly to ensuring a properly defined living wage is paid across its supply chain.

Wehkamp has no public plan describing how to improve wages for workers across its supplier network.



Wehkamp should commit to a published plan describing how a living wage will be achieved in a reasonable time-frame.

No evidence was found that Wehkamp takes steps to safeguard wages when they are in price negotiations with suppliers. This allows suppliers to put profit margins ahead of wage security for workers.



Wehkamp should isolate labour from other production costs, so its suppliers do not cut wages in order to negotiate lower prices.

Several benchmarks are available for companies to measure whether wages are sufficient to meet the basic needs of workers and their families.

No evidence was found of public information on gender pay gaps in its supply chain.

Of these, the company says it is using the following in its supply chain:

- Asia Floor Wage Living Wage Benchmark

- Fair Wear Foundation Wage Ladders

No data about wages currently paid to workers at its suppliers is disclosed.

Wehkamp does not publicly report on unionization of workers nor on existing collective bargaining agreements in its supplier factories.