

# REIMA

## BRANDS:

Reima  
Lassie  
Finnish Baby Box

Formal name: Reima Oy  
HQ: Finland  
Revenue 2018: € 71 700 000  
Profit 2018: € - 6 300 000

Direct suppliers: 37  
Sub-contractors: ?  
according to brand

Top production countries: China  
India  
Vietnam

## SUPPLY CHAIN TRANSPARENCY:



Reima discloses some information on the production units in its supply chain. → Reima should become fully compliant with the Transparency Pledge, publish data about suppliers in a machine-readable format and provide a breakdown by gender of the wages they pay.

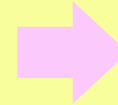
see: [transparencypledge.org](https://transparencypledge.org)

## LIVING WAGE PAID:



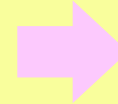
This means: Reima makes no claim and no public evidence was found that its suppliers are paying a living wage. → Reima should respect the right of workers in its supply chain to a living wage and ensure full transparency in order to demonstrate the implementation of a real living wage at factory level.

Reima has made no commitment that we can find to ensure a living wage is paid across its supplier network.



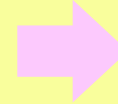
Reima should commit publicly to ensuring a living wage is paid across its supply chain.

Reima has no public plan describing how to improve wages for workers across its supplier network.



Reima should commit to a published plan describing how a living wage will be achieved in a reasonable time-frame.

No evidence was found that Reima takes steps to safeguard wages when they are in price negotiations with suppliers. This allows suppliers to put profit margins ahead of wage security for workers.



Reima should isolate labour from other production costs, so its suppliers do not cut wages in order to negotiate lower prices.

Several benchmarks are available for companies to measure whether wages are sufficient to meet the basic needs of workers and their families.

No evidence was found of public information on gender pay gaps in its supply chain.

However, no evidence was found that the company uses any credible living wage benchmark.

No data about wages currently paid to workers at its suppliers is disclosed.

Reima does not publicly report on unionization of workers nor on existing collective bargaining agreements in its supplier factories.

FASHION  
CHECKER

BRAND PROFILE

APRIL 2020



Funded by the  
European Union