

PUMA

BRANDS:

PUMA

PUMA cobra golf
Stichd

Formal name: Puma SE
HQ: Germany
Revenue 2018: € 4 600 000 000
Profit 2018: € 187 400 000

Direct suppliers: 380
Sub-contractors: 93
according to brand

Top production countries: Vietnam
China
Cambodia

SUPPLY CHAIN TRANSPARENCY:



Puma discloses some information on the production units in its supply chain and publishes data in a machine-readable format. → Puma should become fully compliant with the Transparency Pledge and provide a breakdown by gender of the wages paid by its suppliers.

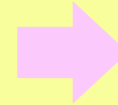
see: transparencypledge.org

LIVING WAGE PAID:



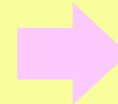
This means: Puma makes no claim and no public evidence was found that its suppliers are paying a living wage. → Puma should respect the right of workers in its supply chain to a living wage and ensure full transparency in order to demonstrate the implementation of a real living wage at factory level.

Puma has made no commitment that we can find to ensure a living wage is paid across its supplier network.



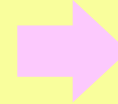
Puma should commit publicly to ensuring a living wage is paid across its supply chain.

Puma has no public plan describing how to improve wages for workers across its supplier network.



Puma should commit to a published plan describing how a living wage will be achieved in a reasonable time-frame.

Puma says it uses open costing models to identify and isolate the cost of labour in price negotiations with suppliers.



Puma should ensure prices paid to suppliers are sufficient to cover a living wage and social protection contribution for all workers in their supply chain.

Several benchmarks are available for companies to measure whether wages are sufficient to meet the basic needs of workers and their families.

No evidence was found of public information on gender pay gaps in its supply chain.

Puma says it publishes information on gender breakdown in its suppliers.

Of these, the company says it is using the following in its supply chain:
- FLA Wage Ladders

The company publicly discloses some data about wages currently paid to workers at its suppliers.

Puma reports publicly some information on the number of supplier facilities with democratically elected unions, or those covered by collective bargaining agreements.

FASHION
CHECKER

BRAND PROFILE

APRIL 2020



Funded by the
European Union