

# MARIMEKKO

## BRANDS:

Marimekko

Formal name: Marimekko Oyj  
HQ: Finland  
Revenue 2018: € 125 419 000  
Profit 2018: € 17 117 000

Direct suppliers: 75  
Sub-contractors: 25  
according to brand

Top production countries: Estonia  
Lithuania  
Portugal

## SUPPLY CHAIN TRANSPARENCY:



Marimekko discloses name, address, parent company, type of product and number of workers for most production units fully in line with the Transparency Pledge and provides factory names and addresses in a machine-readable format. → Marimekko should provide a breakdown by gender of the wages paid by its suppliers.

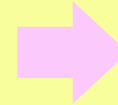
see: [transparencypledge.org](https://transparencypledge.org)

## LIVING WAGE PAID:



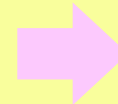
This means: Marimekko makes no claim and no public evidence was found that its suppliers are paying a living wage. → Marimekko should respect the right of workers in its supply chain to a living wage and ensure full transparency in order to demonstrate the implementation of a real living wage at factory level.

Marimekko has made no commitment that we can find to ensure a living wage is paid across its supplier network.



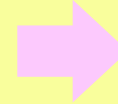
Marimekko should commit publicly to ensuring a living wage is paid across its supply chain.

Marimekko has no public plan describing how to improve wages for workers across its supplier network.



Marimekko should commit to a published plan describing how a living wage will be achieved in a reasonable time-frame.

No evidence was found that Marimekko takes steps to safeguard wages when they are in price negotiations with suppliers. This allows suppliers to put profit margins ahead of wage security for workers.



Marimekko should isolate labour from other production costs, so its suppliers do not cut wages in order to negotiate lower prices.

Several benchmarks are available for companies to measure whether wages are sufficient to meet the basic needs of workers and their families.

No evidence was found of public information on gender pay gaps in its supply chain.

Of these, the company says it is using the following in its supply chain:  
- Global Living Wage Coalition (Anker)

No data about wages currently paid to workers at its suppliers is disclosed.

Marimekko does not publicly report on unionization of workers nor on existing collective bargaining agreements in its supplier factories.

FASHION  
CHECKER

BRAND PROFILE

APRIL 2020



Funded by the  
European Union