Company Position on the Living Wage:

We have looked at this company’s website. Its code of conduct is not available to download and no information relating to the living wage or labour standards policies was found.

Kik does say it is involved in some charitable work in Bangladesh.

On education, Kik says: “To break the vicious circle of lack of education and poverty and to effectively and sustainably improve the working conditions in the textile industry in the producing countries, we promote a local school project of the non-governmental organization GSS ... Through our support currently received more than 1,600 children in six schools a school education.”

On healthcare, Kik says: “We have developed a project to ensure basic medical care in collaboration with the Awaj Foundation. At several locations in Dhaka one day a week a practicing physician is available to meet with workers. This service also delivers health care education in addition to treating acute ailments.”

What We Say:

This company did not respond to our request for information and makes little data available on its website about labour rights or living wages.

Charitable work to patch up holes caused by the extreme poverty that exists in the fashion industry is not the kind of response that is needed from global buyers. Help for education and healthcare projects in Bangladesh is all very well, but only in addition to serious engagement in improving low wages for workers. The need to pay a living wage is the primary responsibility of global buyers, and information on how Kik is progressing towards this goal is the sort of thing we would hope to read on the ‘responsibility’ page of its website in the future.

The fact that there is no information available about work to increase wages currently leads us to assume the worst: that none is being undertaken.

Has Living-wage Benchmarks?

No.

Production Overview:

Number of suppliers: Kik did not disclose this information.

Main production countries listed as: China, Bangladesh

Kik does not publish a full public list of the names and addresses of its supplier factories.