

BRAND PROFILE APRIL 2020



JACK WOLFSKIN

BRANDS:

Jack Wolfskin

Formal name: JACK WOLFSKIN GmbH & Co. KGaA

HQ: Germany

Revenue 2018: € 334 000 000 € 42 000 000 Profit 2018:

Direct suppliers: Sub-contractors: according to brand

Top production countries: Vietnam

Bangladesh China

SUPPLY CHAIN TRANSPARENCY:



JACK WOLFSKIN discloses name, address, parent company, type of product and number of workers for most production units fully in line with the Transparency Pledge. → JACK WOLFSKIN should publish data in a machine-readable format and provide a breakdown by gender of the wages paid by its suppliers.

see: transparencypledge.org

LIVING WAGE PAID:



This means: JACK WOLFSKIN claims that between 1% and 25% of its suppliers are paying the company's stated living wage and evidence is public or some plausible explanation is given. → JACK WOLFSKIN has started to work on living wage with some success. It should consider negotiating and signing enforceable agreements with worker representatives and making a commitment to pay higher prices to suppliers that pay living wages.

JACK WOLFSKIN has published a clear commitment to ensure a living wage is paid across its supplier network.



This is a good start! We encourage JACK WOLFSKIN to put their commitment into action.

JACK WOLFSKIN says it is working on improving wages for workers across its supplier network. However, it does not meet all elements of a public, time-bound action plan.



JACK WOLFSKIN should improve its plan to achieve a living wage in a reasonable time-frame.

JACK WOLFSKIN says it applies the Fair Wear methodology, in order to safeguard wages in price negotiations with suppliers, so workers' wages should not be squeezed as part of the bargain.



JACK WOLFSKIN should ensure prices paid to suppliers are sufficient to cover a living wage and social protection contribution for all workers in their supply chain.

Several benchmarks are available for companies to measure whether wages are sufficient to meet the basic needs of workers and their families.

No evidence was found of public information on gender pay gaps in its supply chain.

Of these, the company says it is using the following in its supply chain:

- Asia Floor Wage Living Wage Benchmark
- Global Living Wage Coalition (Anker)
- Fair Wear Foundation Wage Ladders
- FLA Wage Ladders
- Wage Indicator Foundation
- Own country investgations

JACK WOLFSKIN reports publicly some information on the number of supplier facilities with democratically elected unions, or those covered by collective bargaining agreements.

No data about wages currently paid to workers at its suppliers is disclosed.

Jack Wolfskin claims that at the time of its last annual report, 18 of its 30 suppliers in Bangladesh and Vietnam paid wages based on a living wage for a family. The others paid only a single person's living wage, as measured by Wage Indicator. Jack Wolfskin has not made public the names and addresses of the suppliers or detailed wage data. Jack Wolfskin uses a combination of benchmarks and wage ladders to assess its living wage.