

**BRAND PROFILE** 

**APRIL 2020** 

## FRUIT OF THE LOOM

**BRANDS**:

Best Form Curvation Exquisite Form Lily of France

Vanity Fair Vassarette Jerzees Russell Athletic American Athletic Inc.

Formal name: HO: Fruit of the loom Inc. United States

Revenue 2018: Profit 2018: Direct suppliers: ?
Sub-contractors: ?

according to brand

Top production countries:

## **SUPPLY CHAIN TRANSPARENCY:**



Fruit of the Loom discloses name, address, parent company, type of product and number of workers for most production units fully in line with the Transparency Pledge. → Fruit of the Loom should publish data in a machine-readable format and provide a breakdown by gender of the wages paid by its suppliers.

LIVING WAGE PAID:



This means: Fruit of the Loom makes no claim and no public evidence was found that its suppliers are paying a living wage. → Fruit of the Loom should respect the right of workers in its supply chain to a living wage and ensure full transparency in order to demonstrate the implementation of a real living wage at factory level.

see: transparencypledge.org

Fruit of the Loom has some commitment to ensure a living wage is paid across its supplier network but this may not meet all criteria.



Fruit of the Loom should commit publicly to ensuring a properly defined living wage is paid across its supply chain.

Fruit of the Loom has no public plan describing how to improve wages for workers across its supplier network.



Fruit of the Loom should commit to a published plan describing how a living wage will be achieved in a reasonable time-frame.

No evidence was found that Fruit of the Loom takes steps to safeguard wages when they are in price negotiations with suppliers. This allows suppliers to put profit margins ahead of wage security for workers.



Fruit of the Loom should isolate labour from other production costs, so its suppliers do not cut wages in order to negotiate lower prices.

Several benchmarks are available for companies to measure whether wages are sufficient to meet the basic needs of workers and their families.

No evidence was found of public information on gender pay gaps in its supply chain.

Of these, the company says it is using the following in its supply chain: - FLA Wage Ladders

No data about wages currently paid to workers at its suppliers is disclosed.



**European Union** 

Fruit of the Loom does not publicly report on unionization of workers nor on existing collective bargaining agreements in its supplier factories.