

Clean Clothes Campaign, EU-Project Fashioning a just Transition, EU, February 2025

Call for Tender: E-Democracy Portal for developing a Manifesto on Just Transition in the garment industry

Deadline for submission of offers: Sunday 9th March

Setting up an E-Democracy Portal with a focus on young people, workers and organisations in the CCC network and its allies in the garment supply chain for the development of a Manifesto of Just Transition in the garment industry based on the open-source tool DECIDIM or comparable OS tool in the framework of the EU-DEAR project „Fashioning a Just Transition” (EuropeAid/173998/DH/ACT/Multi)

1. Background information

Clean Clothes Campaign (CCC) is an international network of coalitions of more than 230 trade unions and NGOs that has campaigned for over 30 years for better working conditions in the global garment industry. For more information on our recent campaigns and advocacy work, as well as our vision, mission and principles, you can visit <https://cleanclothes.org>.

The CCC network, with our allies, will be increasingly shining a spotlight on the workers’ rights impacts of the climate and ecological crisis.

Since January 2024, a Consortium led by the Dutch CCC – Schone Kleren Kampagne (SKC) has been implementing the project “Fashioning a just transition”, funded by EuropeAid Development Education and Awareness Raising (DEAR) programme of the European Union. This Consortium is formed of not-for-profit organisations in Austria, Belgium, Croatia, Czech Republic, Finland, Germany, Italy, North Macedonia, Serbia, Sweden, The Netherlands Türkiye, and will run in collaboration with organisations in other countries.

In the framework of this consortium project, as one activity, the CCC will publish a manifesto in May 2026, which will outline our core principles on Just Transition to a socially just and ecologically sustainable business model that respects human and workers’ rights, is equitable and resilient to shocks and environmental change. The term “Just Transition” emerged from the trade union movement, and is described by the International Trade Union Confederation as: *A Just Transition is a transition to a low-carbon, climate-resilient economy, which maximises the benefits of climate action, creating decent employment, and minimises the negative impacts for workers and their communities.*

The Manifesto will build on our existing work on wages, social protection, freedom of association, worker safety as well as campaign and lobby work. The Manifesto will identify our position in relation to new questions that the climate and ecological crisis pose. In the period to May 2026, the CCC will take time to develop our position to build understanding in the CCC Network, gather insights from workers, young people, allies and within the network, and have the rich and complex discussions needed, so that we can develop a common position on just transition and understand the implications for our work. The E-democracy portal will support the development of this Manifesto.



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The purpose and goals of the project

The main goal of the Fashioning a Just Transition project is that EU citizens, especially youth, are empowered to act for global sustainable development (SDG 4.7), in particular a transition to a fashion industry where women's and workers' rights are respected and the climate and the environment are protected (SDG 5, 8, 12 & 13).

- Outcome 1: EU citizens, especially young women and girls, have a critical understanding of how fashion production and consumption patterns contribute to inequality, climate change and workers' rights violations which particularly affect women and girls and other vulnerable groups around the world.
- Outcome 2: EU citizens, especially young women and girls, actively engage for a Just Transition to a more sustainable global fashion industry and take action to influence public engagement as well as government and corporate plans, strategies and actions, including by using their acquired knowledge and the tools developed during the project.

Our target groups

The four target groups (TGs) and final beneficiaries (FBs) for the project are:

- (TG1) European youth actively engaged in justice oriented activism and aware of issues around the triple planetary crisis, human rights and inequality;
- (TG2) European, fashion consuming youth, currently not engaged in any kind of activism or aware of the impact of their purchasing patterns;
- (TG3) Message multipliers e.g. social media influencers, media and journalists;
- (TG4) Policy makers at national and European levels and key decision makers in fashion companies.
- (FB) Garment workers in global supply chains.

The project addresses primarily young people, (age 15-30) in the EU, workers and their organisations in the global garment industry and decision makers, journalists and the general public.

The Manifesto will be developed with young people, workers, NGOs and trade unions in the CCC and external to it. To support this offline and online process an e-democracy portal in parallel and in between offline events such as workshops and a "Youth meets Workers Forum" will be used for crowdsourcing and commenting between January 2025 and April 2026. The portal will be used by youth, workers and labour rights organisations across the world to share, discuss and vote on ideas and joint demands. This will help to involve more young people, workers and organisations not participating in the offline meetings and fora and also help the event participants to structure their points in the online portal and have them further discussed there.

The setup of the E-Democracy Portal will engage young people, workers and organisations in the creation and delivery of digital participation services and enhance the use of new technologies and digital tools for inclusion and participation.

Target groups: young people in Europe (age 15-30), workers organisations, CCC member and partner organisations and allied organisations.



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2. Nature and Scope

The Consortium is looking for a qualified applicant to:

Develop an E-Democracy Portal for youth, workers, CCC organisations and allies participation to develop a manifesto on just transition based on the open-source tool DECIDIM or a comparable OS tool.

It should be ensured that the experiences collected during the project activities will be feedback to the (DECIDIM) open source communities and (DECIDIM) cities network to enable uptake and replicability in other online participation and e-democracy projects. The developed E-Democracy Portal specifically adapted and proven for young people and workers needs can be adapted after the project end by CCC, other organisations and projects, youth organisations, as well as political actors and municipalities and the open source community.

3. Technical Framework

Prior needs assessment workshop with all the Manifesto Task Force of the project to define the concrete needs of the project and target groups

Graphic and programming customization and implementation of the open source tool DECIDIM or comparable OS for the context of participatory processes with young people and workers representatives in English incl. machine translation to other languages (see below)

o Backend access to the platform incl. training session and video for the admins to work directly on the platform managing content, open new participation processes etc.

Must-have components:

- o Registration of participants incl. additional data used for monitoring (age range, country, gender, organisation (if applicable))
- o Crowdsourcing of ideas, solutions, proposals based on given prompts,
- o Collaborative editing of the Manifesto
- o Commenting and discussion
- o Prioritising of proposals (Likeing)
- o Surveys
- o Offline and online Meetings organisation and documentation
- o Additions, adaptations and graphics specifically adapted for the Manifesto according to the needs assessment workshop
- o User friendly easy to understand interface appealing to young people and workers representatives
- o Opportunity to upload research findings or ideas or inspirational content.
- o Easily mobile first accessible portal
- o Social media integration to post/share and promote proposals/ideas on Social media upholding GDPR
- o Optimized export of findings in clustered forms



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Fashioning a Just Transition (FJT) is implemented with the financial support of the European Union. The project contents are the sole responsibility of FJT partners and do not necessarily reflect the views of the European Union.

- o Automated prevention of spam, bots and hate speech by algorithm.
- o The E-Democracy Portal needs to include the project logo and EU visibility rules
- o Hosting and Service contract for 2 years keeping the platform operative until the end of 2026 minimum.

Desirable: Machine translation to specified European languages (German, French, Italian, Bosnian, Dutch, Swedish, Finnish, Czech, Turkish, Macedonian TBC) and outside Europe (Bangla, Burmese, Nepali, Kannada, Bengali, Sinhala, Chinese (traditional), Japanese, Korean, Bahasa, Khmer, TBC) (ideally/as much as possible)

Desirable: Gamification component and motivation to get support for own ideas

4. Legal requirements

Offers are accepted from

- (a) *EU Member States*
- (b) *IPA II beneficiaries (Albania, Bosnia and Herzegovina, Kosovo, Montenegro, Serbia, Türkiye, North Macedonia)*
- (c) *European Economic Area*
- d) *Developing countries and territories (included in the OECD-DAC list of ODA recipients), which are not members of the G20 group*
- e) *Overseas Countries and Territories (OCTs) covered by Council Decision 2013/755/EU*

Desirably service providers have a link to the countries of the project consortium to facilitate the work: Austria, Belgium, Croatia, Czech Republic, Finland, Germany, Italy, North Macedonia, Serbia, Sweden, Türkiye

5. Anticipated timeline

Deadline for submission of offers	Sunday 9th March
Successful applicant informed	Thursday 13 th March
Service level agreement provided by service provider and contract signed	Monday 17th March
First meeting for conceptualization/needs assessment	Tuesday 18th March
Prototype finalization and testing	Tuesday 8th April
Inclusion of improvements after a pre-defined testing period	Tuesday 22nd April
Launch of E-Democracy Portal: The E-Democracy Portal is developed, adapted and ready to use.	Wednesday 30th April



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After the crowdsourcing phase, a draft Manifesto will be published by the Manifesto Taskforce and put for commenting on the platform (comments and likes), followed by a second revised draft that will be circulated for comment. A final Manifesto will be launched on the 1st May 2026. During the online process several offline and online meetings to discuss the manifesto take place in parallel (e.g. Youth meets workers Forum) All meetings between the contracting organisation, the service provider and the Manifesto task force can be done online.

6. Budget available

Ca. 5.000-8.000 EUR

Certain tasks like editing of text and links and photos on the platform will also be done inhouse/by the manifesto subgroup.

Costs related to the submission of the offer will not be refunded.

7. Provisions

Applicants should provide the following documents

1. Description of the service provider and the staff who will be working on the assignment as well as documents about working experience on DECIDIM or comparable OS tool, digital participation and youth and worker participation as well as experience in similar projects
2. Short concept of implementation including the details and dates mentioned above. If another comparable OS e-participation tool other than Decidim is proposed reasons for this proposal should be given and will be evaluated.
3. Budget breakdown including all costs (incl. VAT)
4. Timetable for the assigned activities
5. Signature of the service provider (legal representative)

The offer has to be provided in English. The working language is English.

8. Contact and deadline for submission

Interested applicants are invited to send their offer and the above mentioned documents to the consortium through e-mail to Emir Figueroa emir@fairaction.se, putting “**FJT Tender E-Democracy Portal for Just Transition Manifesto**” in the subject line.

Submission deadline: 9th March 2025 until 24:00 (CET)

9. Assessment and evaluation criteria for the offers

The project’s selection committee will assess the offers in accordance with the following criteria:

- Experience in the field of the assignment // 40 %
 - o level of knowledge on digital participation and youth and worker’ participation
 - o level of knowledge on DECIDIM – a digital platform for citizen participation or comparable
 - o level of experience on implementing DECIDIM or comparable platforms
 - o experience with similar projects



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- Proposed implementation strategy and method within the given timeframe // 30%
- o Proposed implementation strategy, approach and method
- o Proposed timeframe
- Costs and quality of the project // 30%

A Selection Committee involving Manifesto Taskforce Representatives will assess the offers received and take a decision. The Selection Committee will avoid any conflict of interest both in its initial set up and by standing aside if any relationship with one offering provider.

Should the Selection committee consider it necessary, candidates will be asked to provide additional information.

If necessary, (online) meetings with the (pre-)selected candidates will be arranged.

Finally, the committee will select the offer and propose the applicant to sign a contract with a consortium partner organisation in accordance with its national law.

10. More information about Clean Clothes Campaign and Fashioning a Just Transition Project

Clean Clothes Campaign: www.cleanclothes.org



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