

ENGELBERT STRAUSS

BRANDS:

Engelbert Strauss
Strauss Black
workwear couture

Formal name: Engelbert Strauss GmbH & Co. KG
HQ: Germany
Revenue 2018: € 800 000 000
Profit 2018:
Direct suppliers: 129
Sub-contractors: 44
according to brand
Top production countries: Bangladesh
Vietnam
Laos

SUPPLY CHAIN TRANSPARENCY:



Engelbert Strauss discloses some information on the production units in its supply chain. → Engelbert Strauss should become fully compliant with the Transparency Pledge, publish data about suppliers in a machine-readable format and provide a breakdown by gender of the wages they pay.

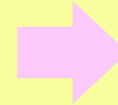
see: transparencypledge.org

LIVING WAGE PAID:



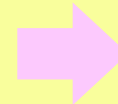
This means: Engelbert Strauss claims that between 1% and 25% of its suppliers are paying the company's stated living wage and evidence is public or some plausible explanation is given. → Engelbert Strauss has started to work on living wage with some success. It should consider negotiating and signing enforceable agreements with worker representatives and making a commitment to pay higher prices to suppliers that pay living wages.

Engelbert Strauss has published a clear commitment to ensure a living wage is paid across its supplier network.



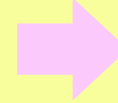
This is a good start! We encourage Engelbert Strauss to put their commitment into action.

Engelbert Strauss has no public plan describing how to improve wages for workers across its supplier network.



Engelbert Strauss should commit to a published plan describing how a living wage will be achieved in a reasonable time-frame.

Engelbert Strauss says it applies the Fair Wear methodology, in order to safeguard wages in price negotiations with suppliers, so workers' wages should not be squeezed as part of the bargain.



Engelbert Strauss should ensure prices paid to suppliers are sufficient to cover a living wage and social protection contribution for all workers in their supply chain.

Several benchmarks are available for companies to measure whether wages are sufficient to meet the basic needs of workers and their families.

No evidence was found of public information on gender pay gaps in its supply chain.

Of these, the company says it is using the following in its supply chain:

- Asia Floor Wage Living Wage Benchmark
- Global Living Wage Coalition (Anker)
- Fair Wear Foundation Wage Ladders
- Minimum Living Wage based on poverty line
- mywage.com
- Wage Indicator Foundation
- Other individual and factory specific benchmarks

The company publicly discloses some data about wages currently paid to workers at its suppliers.

Engelbert Strauss claims that 7 factories in Germany and 4 in Italy are paying a living wage. However, the brand has not made public the suppliers' names and addresses and exact wage levels.

Engelbert Strauss does not publicly report on unionization of workers nor on existing collective bargaining agreements in its supplier factories.

FASHION
CHECKER

BRAND PROFILE

APRIL 2020



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