

**“Fashioning a Just Transition”
- Call for Proposals / Re-granting scheme
for EU-based organisations**

This re-granting scheme is part of CCC’s EU-funded action “Fashioning a Just Transition” (DEAR) and is aimed at organisations established in the European Union. The project includes budgetary support for EU-based organisations to further the aims of the action. This document describes the background, budget, timeline and eligibility criteria. Re-granting opportunities for organisations outside the EU will be outlined in a separate call for Proposals.

A. Background

The “Fashioning a Just Transition” project (FJT) **aims to engage people in Europe in driving a fair and sustainable transformation of the fashion industry—one that puts workers at its centre.**

The project aims to bring **young people, workers’ organisations** and a **global alliance of civil society organisations** together in raising awareness of CCC’s demands for a Just Transition of the fashion industry, and calling for them to be implemented. The project uses the principles of **Global Citizenship Education (GCE)**, uniting activists in major consumer countries with workers’ rights activists globally.

The Action is led by the Clean Clothes Campaign Netherlands (Schone Kleren Campagne) jointly with a consortium of 12 other organisations.

B. Call for projects

- **Total funding:** The total amount to be awarded is EUR 260 000.
- **Grant size:** The maximum budget available per applicant is EUR 60 000.
- **Duration:** Projects can have a maximum duration of 12 months and must end by September 2027.

Priorities: The proposed activities must contribute to the awareness raising objectives of the Fashioning a Just Transition Consortium and build on the general principles included in the [Fashioning a Just Transition Manifesto](#). The action should contribute to the FJT’s multiplier target. **A multiplier is someone who is committed to the action and actively and systematically promotes it to others.** For instance, a multiplier may promote involvement in the project’s issues and ideas to friends and acquaintances, to people in the local community or in the workplace. Activities must support CCC in achieving the impact, outcomes and outputs of the project.

Target groups of the proposals

Proposals must target at least one of the following groups:

(a) **European youth (15-30 years old) actively engaged in justice-oriented activism** and aware of issues around the triple planetary crisis, human rights and inequality, especially women;



- (b) **European, fashion consuming youth, especially young women and girls, currently not engaged** in any kind of activism or unaware of the impact of their purchasing patterns, and facing obstacles to political engagement;
- (c) **Journalists and social media influencers** – our target groups’ message multipliers.

Organisations are invited to apply for one or multiple strategic priorities of the activity. Please notice that the per-project ceiling of 60 000 EUR still applies, even when the project proposes to address multiple LOTs and priorities.

LOT 1 - Awareness Raising and alliance building

Building on an existing awareness-raising strategy and the principles outlined in the [Fashioning A Just Transition Manifesto](#), engaging target groups (a), (b) and (c) through (preferably in-person) events to raise awareness about the principles and demands for a Just Transition in fashion. Activities under this lot should also aim at building alliances and partnerships between youth organisations, trade unions, environmental activists, feminist groups and local community groups.

Examples of activities in this lot may include (but are not limited to): youth camps, festival booths, public demonstrations, protests, clothing swaps, repair cafés, letter writing events, film screenings...

LOT 2 - Community engagement and organising

Engage all target groups to take action and share their outcomes with others – be that other activists, members of the public, or friends and family. Actions in this lot should not be limited to awareness raising, but they should encourage the public, activists, community leaders, press and influencers to get involved in the Fashioning a Just Transition campaign, both online and in person. Actions in this lot should achieve a strong multiplying effect that can help new audiences engage and amplify the call for a Just Transition.

Examples of actions in this lot include (but are not limited to): attending a youth camp *and* participating in a public action as a result of the camp or event-training, actions aimed at influencers and their communities, letter-writing or art-making events with opportunities to share the outcomes with the public, organising a clothing swap events in solidarity with garment workers *and* participating in a public fashion show after the clothing exchange ...

C. Eligibility Criteria

1. Eligibility of applicants

- a) Applicants must be based in the European Union.
- b) Applicants may not be a lead applicant, co-applicant, affiliated entity, associate or contractor in any other Action funded by the EU DEAR programme.
- c) Applicants need to have a proven track record in managing funds comparable to the amount applied for under this sub-granting scheme.
- d) Applicants need to have relevant experience and expertise to deliver the proposed action.
- e) Proposals limited to research activities are not eligible.

We encourage applications from organisations that:

- f) Have a proven track record in implementing awareness-raising public campaigns aimed at similar target groups



- g) Have experience with thematic campaigns related to corporate accountability, worker rights, environmental justice, and/or can build natural connections between their past thematic work and the topics covered in Fashioning A Just Transition
- h) Can mobilise existing relationships with journalists, influencers, and other civil society organisations
- i) Have existing and extensive networks of supporters who can be mobilised for participation in actions described in this call for proposals
- j) Have proven experience in organising events described in this call for proposals
- k) Have extensive experience in community mobilising
- l) (optional, but highly preferred) Are familiar with the EU engagement ladder and/or have experience delivering EU-funded awareness-raising grants

3. Eligibility of cost

- a) The total budget per application may not exceed EUR 60,000.
- b) CCC/SKC will sign a performance-based service contract with the chosen applicants. The applicants must be able to issue payment requests/invoices to CCC/SKC.

D. Selection process

Applications must be submitted by the 29th May 2026 00:00, CEST through [this form](#).
Applicants will be informed of the outcome via email by mid-June.

Please include the following elements in your application:

Part 1 – Organisational description

- Legal name of the organisation
- The organisation's website
- Country/countries of operation
- Contact person name
- Contact person email address
- Contact person phone number
- A brief profile of your organisation and a description of your qualifications and motivations to participate in Fashioning a Just Transition.
- Please indicate if your organisation intends to engage any partners that might support you in the implementation of your proposal?

Part 2 – Project description

- The name of your proposed project/activity/activities
- The indication of the LOTs that your project will contribute to
- The desired start date for implementation
- The intended duration of your proposed project

Part 3 – Project proposal

Please upload a PDF document (max 2 pages) describing the activities you intend to implement to contribute to project LOTs and goals.

Please include:



- A brief description of the main project activities and the implementation plan
- How the activities contribute to achieving the goals of the project
- The target groups your project activity/activities aims to reach, including a numerical target estimate (if they are based on previously executing the same activities, please include that data)
- How the activity contributes to the Fashioning a Just Transition objectives
- A brief but detailed budget (please list all main expense categories, and provide details for expenses higher than 5 000 euro)

Part 4 – Monitoring and evaluation

By submitting this application, you agree to monitor the results of your activity as per the Fashioning a Just Transition project's monitoring and indicators system, and to share the results of the activities with the FJT project consortium through a final narrative and financial report (a mid-term report may be required for projects running the length of 12 months). This is essential for our reporting back to our EU donor.

