

**BALR.**

BRANDS:

BALR.

Formal name: BALR. BV  
HQ: Netherlands  
Revenue 2018: € 20 000 000  
Profit 2018:

Direct suppliers: ?  
Sub-contractors: ?  
according to brand

Top production countries:

## SUPPLY CHAIN TRANSPARENCY:



BALR. does not disclose names and addresses of its suppliers. → It is time for BALR. to go transparent! A first step should be to comply with the Transparency Pledge, and publish data in a machine-readable format.

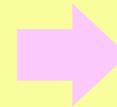
see: [transparencypledge.org](https://transparencypledge.org)

## LIVING WAGE PAID:



This means: BALR. makes no claim and no public evidence was found that its suppliers are paying a living wage. → BALR. should respect the right of workers in its supply chain to a living wage and ensure full transparency in order to demonstrate the implementation of a real living wage at factory level.

BALR. has made no commitment that we can find to ensure a living wage is paid across its supplier network.



BALR. should commit publicly to ensuring a living wage is paid across its supply chain.

BALR. has no public plan describing how to improve wages for workers across its supplier network.



BALR. should commit to a published plan describing how a living wage will be achieved in a reasonable time-frame.

No evidence was found that BALR. takes steps to safeguard wages when they are in price negotiations with suppliers. This allows suppliers to put profit margins ahead of wage security for workers.



BALR. should isolate labour from other production costs, so its suppliers do not cut wages in order to negotiate lower prices.

Several benchmarks are available for companies to measure whether wages are sufficient to meet the basic needs of workers and their families.

No evidence was found of public information on gender pay gaps in its supply chain.

However, no evidence was found that the company uses any credible living wage benchmark.

No data about wages currently paid to workers at its suppliers is disclosed.

BALR. does not publicly report on unionization of workers nor on existing collective bargaining agreements in its supplier factories.

**FASHION  
CHECKER**

**BRAND PROFILE**

**APRIL 2020**

**NO REPLY**

This company did not respond to our questionnaire. All information included in this profile has been collected from publicly available sources.



Funded by the  
European Union