

B&C **BRANDS**:

B&C Collection

Formal name: The Cotton Group SA

HQ: Belgium

Revenue 2018: € 123 043 000 Profit 2018: € 16 182 000

Top production countries: Bangladesh

China

Direct suppliers: Sub-contractors: according to brand



LIVING WAGE PAID:



This means: B&C makes no claim and no public evidence was found that its suppliers are paying a living wage. → B&C should respect the right of workers in its supply chain to a living wage and ensure full transparency in order to demonstrate the implementation of a real living wage at factory level.

SUPPLY CHAIN TRANSPARENCY:



B&C does not disclose names and addresses of its suppliers. → It is time for B&C to go transparent! A first step should be to comply with the Transparency Pledge, and publish data in a machine-readable format.

see: transparencypledge.org

BRAND PROFILE APRIL 2020

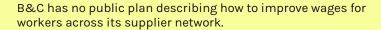


This company did not respond to our questionnaire. All information included in this profile has been collected from publicly available sources.



Funded by the **European Union**

B&C has published a clear commitment to ensure a living wage is paid across its supplier network.



No evidence was found that B&C takes steps to safeguard wages when they are in price negotiations with suppliers. This allows suppliers to put profit margins ahead of wage security for workers.

Several benchmarks are available for companies to measure whether wages are sufficient to meet the basic needs of workers and their families.

Of these, the company says it is using the following in its supply chain:

- Global Living Wage Coalition (Anker)
- Fair Wear Foundation Wage Ladders

B&C does not publicly report on unionization of workers nor on existing collective bargaining agreements in its supplier factories.

This is a good start! We encourage B&C to put their commitment into action.

B&C should commit to a published plan describing how a living wage will be achieved in a reasonable time-frame.

B&C should isolate labour from other production costs, so its suppliers do not cut wages in order to negotiate lower prices.

No evidence was found of public information on gender pay gaps in its supply chain.

No data about wages currently paid to workers at its suppliers is disclosed.