

# ASOS

## BRANDS:

ASOS DESIGN  
ASOS EDITION  
ASOS WHITE  
ASOS MADE IN  
ASOS 4505

## SUPPLY CHAIN TRANSPARENCY:



ASOS discloses some information on the production units in its supply chain. → ASOS should become fully compliant with the Transparency Pledge, publish data about suppliers in a machine-readable format and provide a breakdown by gender of the wages they pay.

see: [transparencypledge.org](https://transparencypledge.org)

Formal name: ASOS PLC  
HQ: United Kingdom  
Revenue 2018: € 2 862 979 236  
Profit 2018: € 122 275 000

Direct suppliers: 479  
Sub-contractors: 575  
according to brand

Top production countries: China  
India  
Romania

## LIVING WAGE PAID:



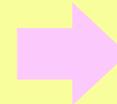
This means: ASOS makes no claim and no public evidence was found that its suppliers are paying a living wage. → ASOS should respect the right of workers in its supply chain to a living wage and ensure full transparency in order to demonstrate the implementation of a real living wage at factory level.

ASOS has some commitment to ensure a living wage is paid across its supplier network but this may not meet all criteria.



ASOS should commit publicly to ensuring a properly defined living wage is paid across its supply chain.

ASOS says it is working on improving wages for workers across its supplier network. However, it does not meet all elements of a public, time-bound action plan.



ASOS should improve its plan to achieve a living wage in a reasonable time-frame.

ASOS says it applies the ACT methodology, in order to safeguard wages in price negotiations with suppliers, so workers' wages should not be squeezed as part of the bargain.



ASOS should ensure prices paid to suppliers are sufficient to cover a living wage and social protection contribution for all workers in their supply chain.

Several benchmarks are available for companies to measure whether wages are sufficient to meet the basic needs of workers and their families.

No evidence was found of public information on gender pay gaps in its supply chain.

ASOS says it publishes information on gender breakdown in its suppliers.

However, no evidence was found that the company uses any credible living wage benchmark.

No data about wages currently paid to workers at its suppliers is disclosed.

ASOS does not publicly report on unionization of workers nor on existing collective bargaining agreements in its supplier factories.

# FASHION CHECKER

## BRAND PROFILE

### APRIL 2020



Funded by the European Union