

# ASICS AND ONITSUKA TIGER

## BRANDS:

ASICS

Onitsuka Tiger

Formal name: ASICS Corporation  
HQ: Japan  
Revenue 2018: € 3 164 100 000  
Profit 2018: € - 166 000

Direct suppliers: 150  
Sub-contractors: 3  
according to brand

Top production countries: Vietnam  
Indonesia  
Cambodia

## SUPPLY CHAIN TRANSPARENCY:



ASICS and Onitsuka Tiger disclose name, address, parent company, type of product and number of workers for most production units fully in line with the Transparency Pledge. → ASICS and Onitsuka Tiger should publish data in a machine-readable format and provide a breakdown by gender of the wages paid by its suppliers.

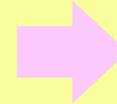
see: [transparencypledge.org](https://transparencypledge.org)

## LIVING WAGE PAID:



This means: ASICS and Onitsuka Tiger make no claim and no public evidence was found that its suppliers are paying a living wage. → ASICS and Onitsuka Tiger should respect the right of workers in its supply chain to a living wage and ensure full transparency in order to demonstrate the implementation of a real living wage at factory level.

ASICS and Onitsuka Tiger have some commitment to ensure a living wage is paid across its supplier network but this may not meet all criteria.



ASICS and Onitsuka Tiger should commit publicly to ensuring a properly defined living wage is paid across its supply chain.

ASICS and Onitsuka Tiger have no public plan describing how to improve wages for workers across its supplier network.



ASICS and Onitsuka Tiger should commit to a published plan describing how a living wage will be achieved in a reasonable time-frame.

ASICS and Onitsuka Tiger say they apply the Fair Wear methodology, in order to safeguard wages in price negotiations with suppliers, so workers' wages should not be squeezed as part of the bargain.



ASICS and Onitsuka Tiger should ensure prices paid to suppliers are sufficient to cover a living wage and social protection contribution for all workers in their supply chain.

Several benchmarks are available for companies to measure whether wages are sufficient to meet the basic needs of workers and their families.

No evidence was found of public information on gender pay gaps in its supply chain.

Of these, the company says it is using the following in its supply chain:  
- Fair Wear Foundation Wage Ladders

No data about wages currently paid to workers at its suppliers is disclosed.

ASICS and Onitsuka Tiger do not publicly report on unionization of workers nor on existing collective bargaining agreements in its supplier factories.

FASHION  
CHECKER

BRAND PROFILE

APRIL 2020



Funded by the  
European Union